



ALEXRIMS

2022
WHEELS & RIMS
ALEXRIMS.COM

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ALEXRIMS WHEELS KEEP YOU ROLLING



Building world-class wheelsets has been our passion for over 15 years. Our efforts were rewarded in 2004 and 2008 when Olympic Gold medals were won on Alexrims wheelsets. Our successes have continued to this day with professional racers and world class athletes winning on Alexrims wheelsets all around the world.

Alexrims wheels are designed for riders who demand the best performance and the latest technology. Whether it's carbon, Scandium, 700-series alloy or our own proprietary 6061H alloy material, we guarantee you will be able to carve and control your bike through any terrain like never before. Alexrims wheelsets are designed to give you the best, fastest, and most inspiring ride of your life.

We combine the best materials with the latest technology and hand built quality to give you the best possible performance for Road, Marathon, Cross Country, Enduro, DH and BMX.

The winningest professional riders and teams around the world stand at the top step of the podium on Alexrims. It is time for you to experience the same ride they do. It is time for you to ride on Alexrims.



Dr. Alex Chen



Alexrims has elevated our technological offering on our premium wheelsets to offer the most competitive performance for demanding riders.



VERTEBRAE CARBON (PATENTED)



A SYMBIOTIC RELATIONSHIP

Using individual in-molded alloy inserts to reinforce the spoke hole, our carbon rims have significantly increased pull strength for higher spoke tension resulting in a wheel that rides much more smoothly.

We are also able to build wheels with a wider range of tension to dial in the optimal feel for any kind of riding.

These inserts significantly improve overall strength and durability without adding significant weight.

PREMIUM TECHNOLOGIES



IMPEL RATCHET RING



DRIVEN
TO
WIN

Available as an optional upgrade only, Impel refers to our new 24T ratchet ring style driver compatible with select hubs. Unlike a traditional pawl system, Alexrims' ratchet ring provides more positive engagement with the hub for improved power transfer. Additionally, ratchet ring systems have increased lifespans and improved wear characteristics making them ideal for aggressive riding as well as eBikes.

At Alexrims Wheels we use the best materials like EXA, sealed bearing hubs and top quality spokes laced into every wheel. We take pride in our advanced technologies and professionally hand-build every Alexrims wheel truing it to within 0.2mm tolerance.

At Alexrims there are no shortcuts on the path to top performance which is why we've become a world leader in the cycling industry.

INTERNAL TECHNOLOGIES



Wheel balance can be the difference between a good wheel and a great wheel. Alex Welded Joint rims produce a solid, balanced feel so your energy transfers to every stroke of the pedals. We think a balanced wheel is so important that we build over 24 different hi-quality welded joint rims.



Sleeve joints provide more surface contact with a rim's inner wall for a more secure rim than pin joints but with the same lightweight properties.

MATERIAL TECHNOLOGIES



Scandium Super Light is a space age material developed in our hi-tech 3C division. SSL is stronger, lighter & more rigid than any other alloy rim material. So if you want to go fast, you need an Alex SSL designed rim.



There's EXA and then there's EXA alloy rims. ALEX only uses EXA alloy. This is a special alloy heat treated twice. Don't be fooled by imitators. Only buy hi-quality ALEX rims made with EXA materials.

SURFACE TECHNOLOGIES



By utilizing 0.5mm off center spoke drilling from the hub centerline, our Equalizer technology allows for the use of equally tensioned spokes on both sides of the wheel. Equal length spokes at equal tension make for a super strong wheel that is perfectly balanced from side to side.



Precision CNC machined sidewalls smooth out the sidewall and improve braking efficiency. CNC sidewalls are at the top of our range of product options.



Precision CNC machined sidewalls smooth out the sidewall and improve braking efficiency. CNC sidewalls are at the top of our range of product options.



Aluminum Eyelets reduce stress on the rim, are lighter and offer better vibration absorption than stainless steel. ASE eyelets will be standard on our top level rims.



First developed by Alex in 1995, the SSE improves seating of the nipple head for a better built wheel.

CORE TECHNOLOGIES



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ALEXRIMS



| PRODUCTS |

W • H • E • E • L • S



S

ROAD

ALX473 1

ALX265 2

ALX210 / ALX210TRI 3

●

J

ROAD DISC

ALX935D 6

ALX845D 7

ALX835D 8

BAXTER 3.0 NEW 9

RXD3 10

RXD6 11

W

BOONDOCKS 3 12

BOONDOCKS 5 13

CXD4 14

CXD6 15

●

W

MTB

RECON 3.0 18

VXD4/VXD4B 19

VXD7 20

VED3B 21

VED4/VED4B 22

ANIMAL 3.5 23

ANTIC 24

I

●

FATBIKE

CHEROKEE 70C 28

CHEROKEE 90 29

3

ALEXRIMS

Road

Road

ALX473 1

ALX265 2

ALX210 / ALX210TRI 3

alx473

ALX473 is a lightweight all around aero wheelset. The 30mm rim and the 2:1 lacing on the rear make the ALX473 an aero wheel with plenty of stiffness where it counts.



2025

SPECIFICATIONS:

SPOKES

- + STAINLESS AERO SPOKES WITH ALLOY NIPPLES
- + 20H FRONT WHEEL - RADIAL LACING
- + 24H REAR WHEEL (2:1 LACING) - RADIAL LACE ON NON DRIVE AND 1 CROSS ON DRIVE SIDE

HUB

- + SMOOTH ROLLING SEALED CARTRIDGE
- + CASSETTE HUBS
- + LIGHTWEIGHT 7075 AXLE AND CASSETTE BODY
- + SEALED CARTRIDGE BEARINGS
- + COMPATIBLE WITH SHIMANO/SRAM 8/9/10/11 SPEED CASSETTES

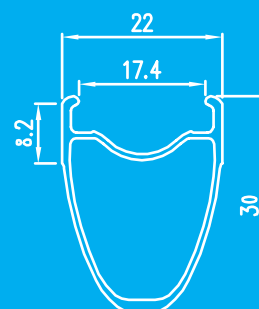
WEIGHT

- + 700C: 1460G

RIM

- + PROPRIETARY EXA MATERIAL
- + 30MM DEEP AERO DESIGN WITH 17.4MM INNER WIDTH
- + TRS ROAD TUBELESS PROFILE WITH INNER BEAD LOCK CAN BE USED WITH TUBELESS TIRES WITH THE USE OF THE ALEX RIMS TUBELESS CONVERSION KIT. WELDED RIM WITH MACHINED SIDEWALLS FOR ULTIMATE STRENGTH AND BRAKING PERFORMANCE

RIM CROSS SECTION



alx265

ALX265 is a workhorse wheelset. Possibly the best value wheelset on the market the ALX265 checks all of the boxes: wide rim, tubeless ready, cartridge bearing hubs. A real winner!



SPECIFICATIONS:

SPOKES

- + STAINLESS SPOKES WITH BRASS NIPPLES
- + 20 FRONT WHEELS - RADIAL LACING
- + 24 REAR WHEELS - 2 CROSS LACING

HUB

- + SMOOTH ROLLING SEALED CARTRIDGE CASSETTE HUBS
- + LOW RESISTANCE SEALED CARTRIDGE BEARINGS
- + COMPATIBLE WITH SHIMANO/SRAM 8/9/10/11 SPEED CASSETTES

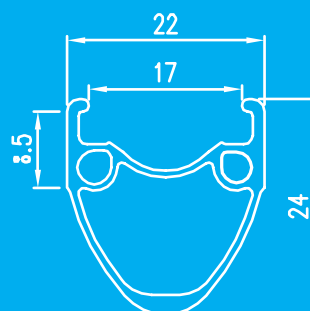
WEIGHT

- + 700C: 1832G

RIM

- + PROPRIETARY EXA MATERIAL 24MM DEEP WITH 17MM INNER WIDTH
- + TRS ROAD TUBELESS PROFILE WITH INNER BEAD LOCK CAN BE USED WITH TUBELESS TIRES WITH THE USE OF THE ALEX RIMS TUBELESS CONVERSION KIT
- + MACHINED SIDEWALLS FOR ULTIMATE STRENGTH AND BRAKING PERFORMANCE

RIM CROSS SECTION



alx210/alx210TRI

ALX210 is perfect performance upgrade for your entry level roadbike.



2050

SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL BLK SPOKES
- + 20H FRONT WHEEL - RADIAL LACING
- + 24H REAR WHEEL - 2 CROSS LACING

HUB

- + PRECISION BALL BEARINGS
- + COMPATIBLE WITH 8, 9, 10 & 11 SPD

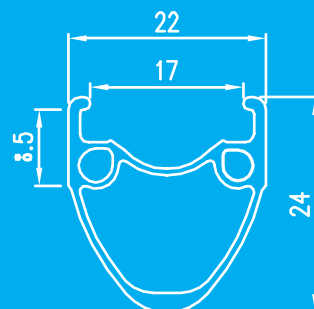
WEIGHT

- + 700C: 1922G
- + 650C: 1820G

RIM

- + 24MM DEEP AERO DESIGN
- + TUBELESS READY SYSTEM
- + MACHINED SIDE WALL - INCREASED BRAKING PERFORMANCE
- + AVAILABLE IN 700C AND 650C SIZES

RIM CROSS SECTION



ROAD DISC

ALX935D	6
ALX845D	7
ALX835D	8
BAXTER 3.0	9
RXD3	10
RXD6	11
BOONDOCKS 3	12
BOONDOCKS 5	13
CXD4	14
CXD6	15



road disc

alx935d

ALX935D is a dedicated road disc wheelset utilizing a wider rim to compliment modern gravel and CX tire profiles.



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL BLK SPOKES
- + 24H FRONT WHEEL- 2 CROSS
- + 24H REAR WHEEL-2 CROSS

HUB

- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS-2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8,9,108,11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS-ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM/15MM AXLE
- + REAR WHEEL OPTIONS- ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

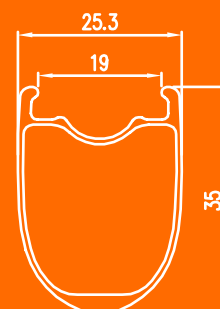
WEIGHT

- + 700C: 1650G

RIM

- + 100% CARBON CONSTRUCTION
- + CLINCHER DESIGN TO WORK WITH MORE TIRE OPTIONS
- + 35MM DEEP AERO DESIGN
- + TRS

RIM CROSS SECTION



alx845d

For the ultimate in low weight performance Alexrims Wheels offers our full carbon ALX845D Wheelset.



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL BLK BLADED SPOKES
- + 24H FRONT WHEEL- 2 CROSS
- + 24H REAR WHEEL- 2 CROSS

HUB

- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8, 9, 10 & 11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM/15MM AXLE
- + REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

WEIGHT

- + 700C: 1690G

RIM

- + 100% CARBON CONSTRUCTION
- + CLINCHER DESIGN TO WORK WITH MORE TIRE OPTIONS
- + 45MM DEEP AERO DESIGN
- + TRS

RIM CROSS SECTION



alx835d

For the ultimate in low weight performance Alexrims Wheels offers our new carbon ALX835D Wheelset.



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL BLK BLADED SPOKES
- + 24H FRONT WHEEL - 2 CROSS
- + 24H REAR WHEEL- 2 CROSS

HUB

- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS-2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8,9,10&11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS-ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM/15MM AXLE
- + REAR WHEEL OPTIONS- ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

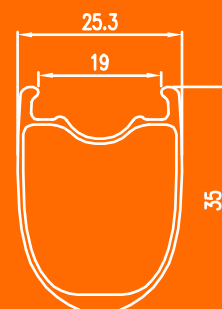
WEIGHT

- + 700C: 1610G

RIM

- + 100% CARBON CONSTRUCTION
- + CLINCHER SDESIGN TO WORK WITH MORE TIRE OPTIONS
- + 35MM DEEP AERO DESIGN
- + TRS

RIM CROSS SECTION



BAXTER 3.0

Baxter takes you to places undiscovered aboard wide carbon rims, a tubeless-ready profile, straight-pull spokes and disc brake hubs for adventure that lasts for miles.



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL BLK BLADED SPOKES
- + 24H FRONT WHEEL - 2 CROSS
- + 24H REAR WHEEL- 2 CROSS

HUB

- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS-2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8,9,10&11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS-ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM/15MM AXLE
- + REAR WHEEL OPTIONS- ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

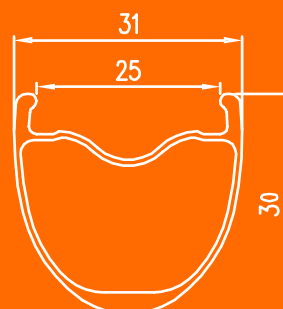
WEIGHT

- + 700C: 1650G

RIM

- + 100% CARBON CONSTRUCTION
- + CLINCHER SDESIGN TO WORK WITH MORE TIRE OPTIONS
- + 35MM DEEP AERO DESIGN
- + TRS

RIM CROSS SECTION



A premium competition-worthy alloy disc road wheel set that is equally at home in a race or local club ride.



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL D.B. BLK SPOKES
- + 24H FRONT WHEEL – 2 CROSS LACING
- + 24H REAR WHEEL – 2 CROSS LACING

HUB

- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8, 9, 10 & 11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12/15MM AXLE
- + REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

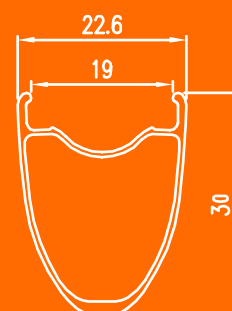
WEIGHT

- + 700C: 1550G

RIM

- + DESIGNED DISC ONLY FOR THE LATEST ROAD AND CROSS BIKES
- + TUBELESS READY DESIGN | SLEEVE JOINT

RIM CROSS SECTION



RXD6

RXD6 brings nearly all the performance of race-ready gravel wheels at a much lower price.



SPECIFICATIONS:

SPOKES

- + STAINLESS BLK SPOKES WITH BRASS NIPPLES
- + 24H FRONT WHEEL - 2 CROSS LACING
- + 24H REAR WHEEL - 2 CROSS LACING

HUB

- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8, 9, 10 & 11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12/15MM AXLE
- + REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

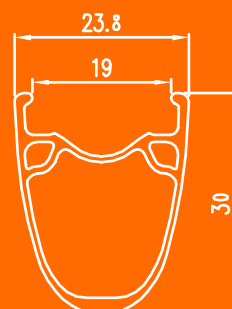
WEIGHT

- + 700C: 1994G

RIM

- + RIM DESIGNED DISC ONLY FOR THE LATEST ROAD AND CROSS BIKES
- + TUBELESS READY DESIGN
- + PIN JOINT

RIM CROSS SECTION



BOONDOCKS 3

Designed to take you virtually anywhere you want to go, the Boondocks are robust, agile and fast rolling.



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL D.B. BLK SPOKES
- + 24H FRONT WHEEL – 2 CROSS LACING
- + 24H REAR WHEEL – 2 CROSS LACING

HUB

- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8, 9, 10 & 11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12/15MM AXLE
- + REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

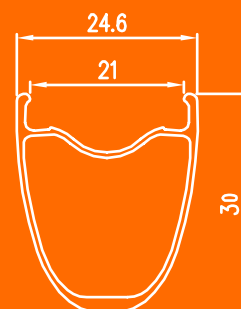
WEIGHT

- + 700C: 1714G
- + 650B: 1622G

RIM

- + DESIGNED DISC ONLY FOR THE LATEST GRAVEL AND CROSS BIKES
- + TUBELESS READY DESIGN
- + SLEEVE JOINT

RIM CROSS SECTION



BOONDOCKS 5

The Boondocks 5 are fast rolling and tubeless ready wheelset.



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL D.B. BLK SPOKES
- + 24H FRONT WHEEL- 2 CROSS LACING
- + 24H REAR WHEEL-2 CROSS LACING

HUB

- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS
- + COMPATIBLE WITH 8,9,10&11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS-ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM/15MM AXLE
- + REAR WHEEL OPTIONS- ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

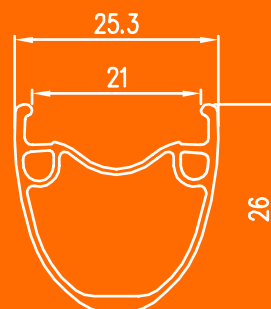
WEIGHT

- + 700C: 1830G

RIM

- + DESIGNED DISC ONLY FOR LATEST GRAVEL AND CROSS BIKES
- + TUBELESS READY DESIGN

RIM CROSS SECTION



YOU NEED A ROAD DISC WHEELSET? TUBELESS READY AND SUPERLIGHT? CXD4 IS YOUR FIRST CHOICE!



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL D.B. SPOKES
- + 24H FRONT WHEEL - 2 CROSS LACING
- + 24H REAR WHEEL - 2 CROSS LACING

HUB

- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8, 9, 10 & 11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12/15MM AXLE
- + REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

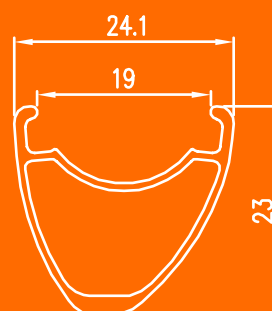
WEIGHT

- + 700C: 1564G

RIM

- + DESIGNED DISC ONLY -FOR THE LATEST ROAD AND CROSS BIKES
- + TUBELESS READY DESIGN
- + SLEEVE JOINT
- + OFFSET PROFILE - MAKES A STRONGER WHEEL

RIM CROSS SECTION



CXD6

CXD6 is a solid wheelset with all important options like 11 speed and even 15mm front axle.



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL BLK SPOKES
- + 24H FRONT WHEEL - 2 CROSS LACING
- + 24H REAR WHEEL - 2 CROSS LACING

HUB

- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS
- + COMPATIBLE WITH 8, 9, 10 & 11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS - QUICK RELEASE OR 12/15MM AXLE MODELS AVAILABLE
- + REAR WHEEL OPTIONS - QUICK RELEASE OR 12MM X 142MM AXLE

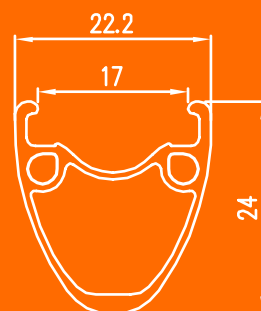
WEIGHT

- + 700C: 1881G

RIM

- + DESIGNED FOR DISC ONLY - FOR THE LATEST ROAD AND CROSS BIKES
- + MADE OF OUR OWN EXA MATERIAL - A SPECIAL ALLOY THAT IS HEAT TREATED TWICE FOR EXTRA STRENGTH AND LIGHTER WEIGHT
- + TUBELESS READY DESIGN

RIM CROSS SECTION





MTB

RECON 3.0	18
VXD4/VXD4B	19
VXD7	20
VED3B	21
VED4/VED4B	22
ANIMAL 3.5	23
ANTIC	24



MTB

RECON 3.0

RECON 3.0 FULL CARBON ENDURE WHEELS ARE FAST ROLLING, SUPER STRONG AND DESIGNED FOR OPTIMUM ALL-MOUNTAIN PERFORMANCE.



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL BLK BLADED SPOKES
- + 28H FRONT WHEEL - 3 CROSS LACING
- + 28H REAR WHEEL - 3 CROSS LACING

HUB

- + CENTERLOCK DISC BRAKE COMPATIBLE
- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS-2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8, 9, 10, 11 SPD, SRAM XD
- + FRONT WHEEL - 15MM X110MM AXLE
- + REAR WHEEL - 12MM X 148MM AXLE

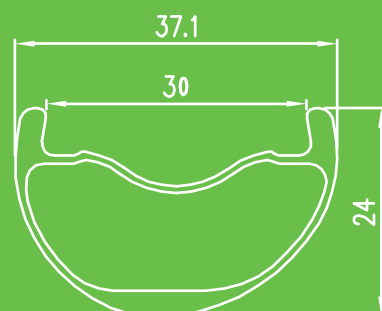
WEIGHT

- + 29": 1772G
- + 650B: 1604G

RIM

- + RIM 100%CARBON CONSTRUCTION
- + TUBELESS READY DESIGN ASYMETRIC & HOOKLESS DESIGN

RIM CROSS SECTION



VXD4/VXD4B

THE VXD4 BORROWS TECHNOLOGY FROM THE HIGHER END VXD1 BUT IS CONSTRUCTED OF PROPRIETARY EXA MATERIAL RATHER THAN SCANDIUM AND IS DESIGNED TO STRIKE AN IDEAL BALANCE BETWEEN PRICE AND OFF ROAD PERFORMANCE. VXD4B IS FOR BOOST SPEC.



EXA

SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL D.B. BLK SPOKES
- + 28H FRONT WHEEL - 2 CROSS LACING
- + 28H REAR WHEEL - 2 CROSS LACING

HUB

- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- + SHIMANO 8, 9, 10, 11 SPD AND SRAM XD COMPATIBLE
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM/15MM OR 15X110MM AXLE
- + REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM OR 12X148MM AXLE

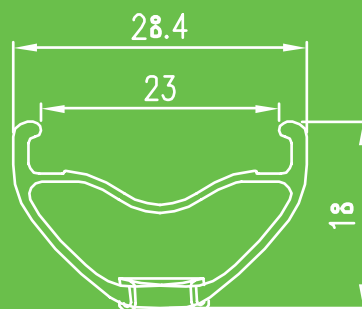
WEIGHT

- + **VXD4** 29":1782G | 27.5": 1738G | 26":1690G
- + **VXD4B** 29": 1836G | 27.5": 1658G

RIM

- + TUBELESS READY DESIGN
- + SLEEVE JOINT
- + SSE - STAINLESS SINGLE EYELETS
- + AVAILABLE IN ALL POPULAR OFF ROAD SIZES - 26", 650B AND 29"

RIM CROSS SECTION



VXD7

VXD7 IS A STRONG AND VERSATILE WHEELSET. QR15 FRONT HUB AND 12X142MM REAR FIT TODAY'S MODERN TRAIL BIKES. AVAILABLE IN 29", 27.5" AND 26" VERSIONS



SPECIFICATIONS:

SPOKES

- + STAINLESS SPOKES WITH BRASS NIPPLES
- + 28H FRONT WHEEL - 2 CROSS LACING
- + 28H REAR WHEEL - 2 CROSS LACING

HUB

- + CENTERLOCK DISC BRAKE COMPATIBLE
- + SMOOTH ROLLING SEALED CARTRIDGE CASSETTE HUBS
- + SEALED CARTRIDGE BEARINGS
- + FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QR OR 15MM AXLE
- + REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QR OR 12 X 142MM AXLE
- + SHIMANO 8, 9, 10, 11 SPD AND SRAM XD COMPATIBLE

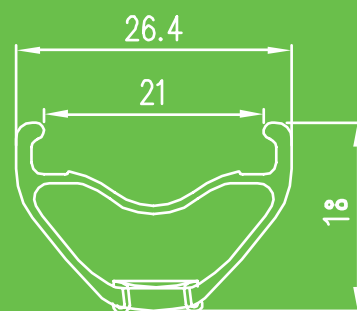
WEIGHT

- + 29": 1928G
- + 27.5": 1895G
- + 26": 1728G

RIM

- + PROPRIETARY EXA MATERIAL
- + 18MM DEEP WITH 21MM INNER WIDTH
- + TRS TUBELESS READY SYSTEM PROFILE CAN BE USED WITH TUBELESS TIRES WITH THE USE OF THE ALEX RIMS TUBELESS CONVERSION KIT
- + STAINLESS STEEL EYELETS AND SLEEVED JOINT FOR GREATER STRENGTH

RIM CROSS SECTION



WE USED OUR EXCLUSIVE SINGLE EYELET TECHNOLOGY TO DEVELOP A WHEEL THAT COULD WITHSTAND EVEN THE TOUGHEST ENDURO RACE. VED3B IS A BOOST WHEEL BUILD WITH ID 30MM RIMS AND IS AVAILABLE IN 29" AND 27.5".



VED3B

SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL D.B. BLK SPOKES
- + 32H FRONT WHEEL - 3 CROSS LACING
- + 32H REAR WHEEL - 3 CROSS LACING

HUB

- + CENTERLOCK DISC BRAKE COMPATIBLE
- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8, 9, 10, 11 SPD, SRAM XD
- + FRONT WHEEL - 15MM X 110MM AXLE
- + REAR WHEEL - 12MM X 148MM AXLE

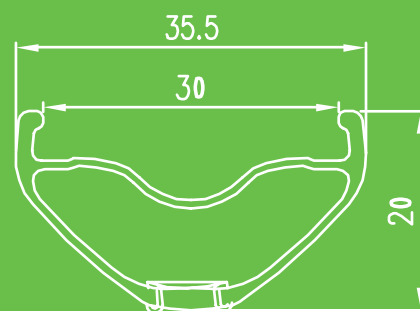
WEIGHT

- + 29": 1995G
- + 27.5": 1845G

RIM

- + TUBELESS READY DESIGN
- + SLEEVE JOINT
- + SSE- STAINLESS SINGLE EYELETS
- + AVAILABLE IN ALL POPULAR OFF ROAD SIZES - 650B AND 29"

RIM CROSS SECTION



VED4/VED4B

THE SMOOTH RIM BED IS CONSTRUCTED OF DRAWN, PROPRIETARY EXA ALLOY TO BE LIGHT, STRONG AND STUFF.



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL D.B. BLK SPOKES
- + 28H FRONT WHEEL – 2 CROSS LACING
- + 28H REAR WHEEL – 2 CROSS LACING

HUB

- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8, 9, 10, 11 SPD AND SRAM COMPATIBLE
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12/15MM OR 15X110 AXLE
- + REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM OR 12X148 AXLE

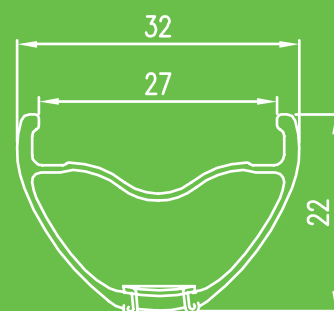
WEIGHT

- + 29": 1958G
- + 27.5": 1766G

RIM

- + DESIGNED DISC ONLY FOR THE ALL MOUNTAIN AND ENDURO BIKES
- + TUBELESS READY DESIGN
- + SSE - STAINLESS STEEL EYELETS
- + SLEEVE JOINT
- + AVAILABLE IN SIZES - 650B AND 29"

RIM CROSS SECTION



animal 3.5

THE ANIMAL 3.5 IS AN EVOLUTION IN PLUS SIZE WHEELS. A 650B RIM USING OUR PROPRIETARY EXA MATERIAL IS LACED TO A LIGHT YET ROBUST AL7075 HUB SHELL THROUGH 32 STAINLESS STEEL SPOKES. THE ANIMAL SERIES RIMS UTILIZE OUR EQUALIZER PROFILE WHICH BALANCES WHEEL TENSION UNIQUELY FOR FRONT AND REAR WHEELS.



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL BLK SPOKES
- + 32H FRONT WHEEL - 3 CROSS LACING
- + 32H REAR WHEEL - 3 CROSS LACING

HUB

- + LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT AND 4 IN THE REAR
- + CENTER LOCK COMPATIBLE
- + FRONT WHEEL - 15MM X 110MM
- + REAR WHEEL - 12MM X 148MM
- + SHIMANO 8, 9, 10, 11 SPD AND SRAM XD COMPATIBLE

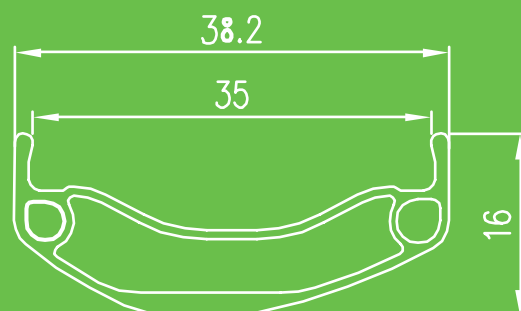
WEIGHT

- + 27.5": 1992G

RIM

- + TUBELESS READY DESIGN
- + "EQUALIZER" DESIGN
- + PROPRIETARY EXA MATERIAL

RIM CROSS SECTION



antic

DOWNHILL AND FREERIDE IS GETTING GNARLIER AND SO ARE OUR WHEELS. THE ANTIC WHEELSET OFFERS AN EXTRA WIDE PROFILE TO GIVE YOU BETTER A TRACTION PATCH FROM YOUR TIRES AT A LOW WEIGHT. WHICH MAKES YOUR BIKE HANDLE BETTER AND MAKES YOU FASTER.



SPECIFICATIONS:

SPOKES

- + STAINLESS STEEL BLK SPOKES
- + 32H FRONT WHEEL - 3 CROSS LACING
- + 32H REAR WHEEL - 3 CROSS LACING

HUB

- + LOW RESISTANCE SEALED BEARINGS - 2 IN FRONT HUB AND 4 IN THE REAR HUB
- + FRONT WHEEL - 20MM
- + SHIMANO 8, 9, 10, 11 SPD AND SRAM XD COMPATIBLE

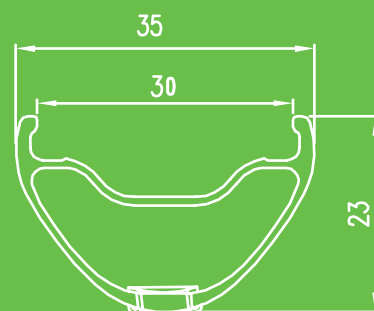
WEIGHT

- + 27.5": 2190G
- + 26": 2122G

RIM

- + EXTRA WIDE FOR MODERN TIRE DESIGNS
- + TUBELESS READY DESIGN
- + WELDED JOINT
- + SSE - STAINLESS STEEL EYELETS FOR A BETTER BUILT WHEEL
- + AVAILABLE IN ALL POPULAR OFF ROAD SIZES - 26", 650B

RIM CROSS SECTION





FATBIKE

CHEROKEE 70C 28

CHEROKEE 90 29



FATBIKE

CHEROKEE 70C

Introducing Alexrims latest Fat Bike wheel: the 70mm, ultra light carbon CHEROKEE 70. The QR15 front hub and 12x190mm (or 10x190mm) rear hub fit today's modern Fat Bikes.



SPECIFICATIONS:

SPOKES

- + STAINLESS SPOKES WITH ALLOY NIPPLES
- + 32H FRONT WHEEL-3 CROSS LACING
- + 32H REAR WHEEL-3 CROSS LACING

HUB

- + 6-BOLT DISC BRAKE COMPATIBLE
- + SMOOTH ROLLING SEALED CARTRIDGE CASSETTE HUBS
- + LIGHTWEIGHT 7075 AXLE
- + SHIMANO 8, 9, 10, 11 SPD AND SRAM XD COMPATIBLE
- + FRONT IS QR15 REAR OPTIONS 10X190/ 197MM OR 12X190/197MM THRU-AXLE

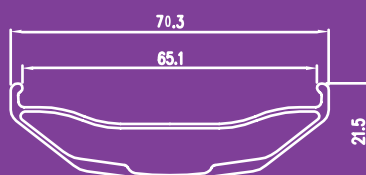
WEIGHT

- + 26": 2165G

RIM

- + 100%CARBON CONSTRUCTION
- + CLINCHER DESIGN TO WORK WITH MORE TIRE OPTIONS
- + 70MM WIDE FOR MODERN TIRE

RIM CROSS SECTION



CHEROKEE 90

CHEROKEE 90 represents a sweet spot between fat bike traction and efficiency in rolling. Striking a balance at 90mm wide means compatibility with the widest range of fat bike tires while minimizing weight rolling resistance. Low resistance sealed bearings ensure long, maintenance-free life and consistent performance.



SPECIFICATIONS:

SPOKES

- + STAINLESS SPOKES WITH BRASS NIPPLES
- + 32H FRONT WHEEL - 3 CROSS LACING
- + 32H REAR WHEEL - 3 CROSS LACING

HUB

- + 6-BOLT DISC BRAKE COMPATIBLE
- + SMOOTH ROLLING SEALED CARTRIDGE CASSETTE HUBS
- + LIGHTWEIGHT 7075 AXLE AND SEALED CARTRIDGE BEARINGS
- + COMPATIBLE WITH SHIMANO/SRAM 8/9/10 SPEED CASSETTES
- + FRONT IS QR15 REAR OPTIONS 10 X 190/197MM OR 12 X 190/197MM THRU-AXLE

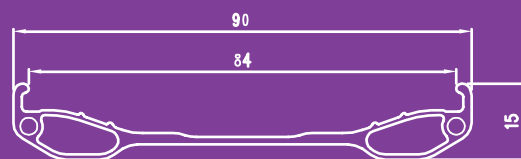
WEIGHT

- + 26": 2650G

RIM

- + PROPRIETARY EXA MATERIAL 90MM WIDE
- + ROLLING PIN JOINT MAKES THE RIM STIFFER FOR BETTER CORNERING AND IMPACT RESISTANCE
- + LARGE CUTOUTS BETWEEN SPOKES SAVES SIGNIFICANT WEIGHT
- + TUBELESS READY DESIGN

RIM CROSS SECTION



fat bike

TUBELESS KIT



BRAKE PAD

(CARBON WHEELS)



VALVE FOR F/V



SPOKE PROTECTOR



TUBULAR TAPE



RIM STRIP

(RP PACKAGE)

- + ARS-1 (ROAD)
- + ARS-2 (MTB)
- + ARS-3 (TREKKING)





accessories

alexrim.com

ROAD SPECS

ROAD

MODEL	RIM	HUB	SPOKEL	LACE	WEIGHT
ALX473	700C 20/24H BLACK W/CSW	2/4 SEALED BEARINGS	STAINLESS AERO BLACK	F: RADIAL 273mm PR: 1 CROSS 270mm RL: RADIAL 281mm	1458g
ALX265	700C 20/24H BLACK W/CSW	2/2 SEALED BEARINGS	STAINLESS BLACK	F: RADIAL 278mm PR: 2 CROSS 287mm RL: 2 CROSS 285mm	1832g
ALX210	700C 20/24H BLACK W/CSW	BALL / 2 SEALED BEARINGS	STAINLESS BLACK	F: RADIAL 278mm PR: 2 CROSS 285mm RL: 2 CROSS 287mm	1922g
ALX210TRI	650C 20/24H BLACK W/CSW	BALL / 2 SEALED BEARINGS	STAINLESS BLACK	F: RADIAL 252mm PR: 2 CROSS 259mm RL: 2 CROSS 261mm	1820g

ROAD DISC

ALX935D	700C 24/24H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 291mm FL: 2 CROSS 289mm PR: 2 CROSS 289mm RL: 2 CROSS 291mm	1636g
ALX845D	700C 24/24H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS AERO BLACK	FR: 2 CROSS 291mm FL: 2 CROSS 289mm PR: 2 CROSS 289mm RL: 2 CROSS 292mm	1690g
ALX835D	700C 24/24H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS AERO BLACK	FR: 2 CROSS 291mm FL: 2 CROSS 289mm PR: 2 CROSS 289mm RL: 2 CROSS 293mm	1610g
BAXTER 3.0	700C 24/24H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 291mm FL: 2 CROSS 289mm PR: 2 CROSS 289mm RL: 2 CROSS 294mm	1650g
RXD3	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 291mm FL: 2 CROSS 289mm PR: 2 CROSS 289mm RL: 2 CROSS 295mm	1550g
RXD6	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 278mm FL: 2 CROSS 276mm PR: 2 CROSS 276mm RL: 2 CROSS 278mm	1994g
BOONDOCKS 3	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 278mm FL: 2 CROSS 276mm PR: 2 CROSS 276mm RL: 2 CROSS 278mm	1714g
BOONDOCKS 5	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 282mm FL: 2 CROSS 280mm PR: 2 CROSS 280mm RL: 2 CROSS 282mm	1830g
CXD4	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 284mm FL: 2 CROSS 282mm PR: 2 CROSS 282mm RL: 2 CROSS 284mm	1564g
CXD6	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 284mm FL: 2 CROSS 282mm PR: 2 CROSS 282mm RL: 2 CROSS 284mm	1881g

MTB SPECS

MTB

MODEL	RIM	HUB	SPOKEL	LACE	WEIGHT
RECON 3.0(29")	29" 28/28H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS AERO BLACK	FR: 3 CROSS 301MM FL: 3 CROSS 301MM RR: 3 CROSS 301MM RL: 3 CROSS 301MM	700C: 1772g
RECON 3.0(27.5")	27.5" 28/28H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS AERO BLACK	FR: 3 CROSS 281MM FL: 3 CROSS 281MM RR: 3 CROSS 281MM RL: 3 CROSS 281MM	650B: 1604g
VXD4 (29")	29" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 3 CROSS 289MM FL: 3 CROSS 284MM RR: 3 CROSS 286MM RL: 3 CROSS 286MM	1782g
VXD4B (29")	29" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 286MM FL: 2 CROSS 284MM RR: 2 CROSS 284MM RL: 2 CROSS 286MM	1836g
VXD4 (27.5")	27.5" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 271MM FL: 2 CROSS 266MM RR: 2 CROSS 268MM RL: 2 CROSS 268MM	1738g
VXD4B (27.5")	27.5" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 273MM FL: 2 CROSS 271MM RR: 2 CROSS 268MM RL: 2 CROSS 269MM	1658g
VXD4 (26")	26" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 254MM FL: 2 CROSS 252MM RR: 2 CROSS 253MM RL: 2 CROSS 255MM	1690g
VXD7 (29")	29" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 285MM FL: 2 CROSS 283MM RR: 2 CROSS 283MM RL: 2 CROSS 285MM	1928g
VXD7 (27.5")	27.5" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 268MM FL: 2 CROSS 266MM RR: 2 CROSS 269MM RL: 2 CROSS 271MM	1895g
VXD7 (26")	26" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 256MM FL: 2 CROSS 254MM RR: 2 CROSS 254MM RL: 2 CROSS 256MM	1728g
VED3B (29")	29" 32/32H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 289MM FL: 2 CROSS 292MM RR: 2 CROSS 291MM RL: 2 CROSS 291MM	1995g
VED3B (27.5")	27.5" 32/32H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 271MM FL: 2 CROSS 269MM RR: 2 CROSS 269MM RL: 2 CROSS 271MM	1845g
VED4 (29")	29" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 284MM FL: 2 CROSS 282MM RR: 2 CROSS 282MM RL: 2 CROSS 284MM	1958g
VED4 (27.5")	27.5" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 265MM FL: 2 CROSS 263MM RR: 2 CROSS 263MM RL: 2 CROSS 265MM	1766g
ANIMAL 3.5	27.5" 32/32H BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 275MM FL: 2 CROSS 274MM RR: 2 CROSS 274MM RL: 2 CROSS 275MM	1992g
ANTIC (27.5")	27.5" 32/32/H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 270MM FL: 2 CROSS 268MM RR: 2 CROSS 268MM RL: 2 CROSS 271MM	2190g
ANTIC (26")	26" 32/32H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 258MM FL: 2 CROSS 255MM RR: 2 CROSS 257MM RL: 2 CROSS 258MM	2122g

FAT

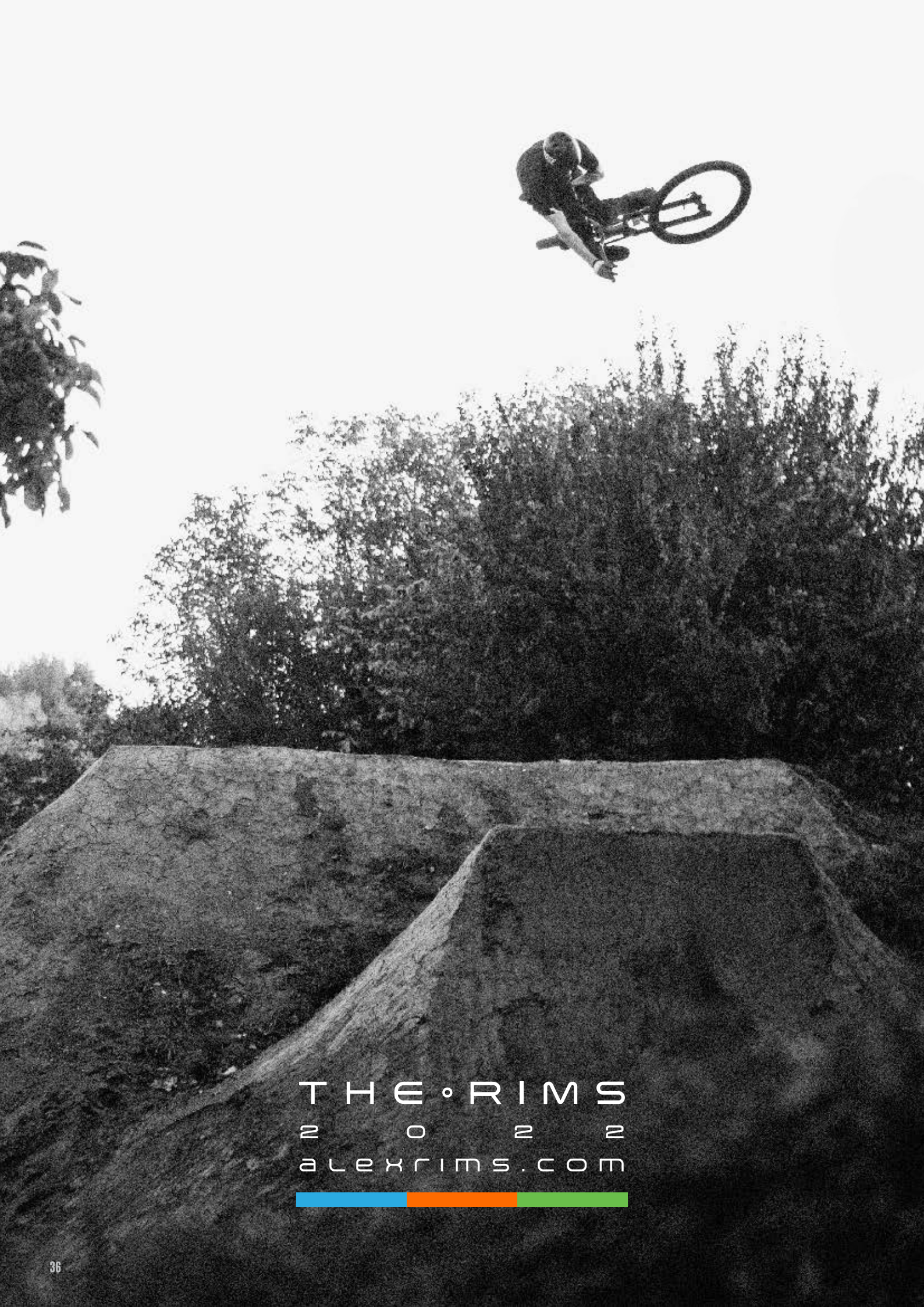
CHEROKEE 70C	26" 32/32H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 262MM FL: 2 CROSS 260MM RR: 2 CROSS 259MM RL: 2 CROSS 261MM	2165g
CHEROKEE 90	26" 32/32H BLACK	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 268MM FL: 2 CROSS 264MM RR: 2 CROSS 264MM RL: 2 CROSS 268MM	2650g

A photograph of a lush field of tall green grass and yellow wildflowers. In the background, there are several trees, including a prominent evergreen, and a range of mountains under a bright sky. The word "ALEXRIMS" is overlaid in white, bold, sans-serif capital letters.

ALEXRIMS







THE°RIMS
2 0 2 2
alexrim.com





PAGE 46 RACING/CX

PRO30 47	RSD30 49	ATD560 51
CX30 47	GD30 49	ATD500 51
CX24 47	GD24 49	ATD470 51
DA22 47	DRAW1.9S 49	
AT550 48	GX26P 50	
AT510 48	GD26P 50	
AT490 48	GD24P 50	
R450 48	DRAW2.1P 50	
GV24P 48	DRAW1.9P 51	

PAGE 52 MTB/ TREKKING

SPRK 2.1 52	MD25 53	DM18 55
SPRK 2.7 52	MD23 53	DC19 55
EXR30 52	MD21 54	
EXR25 52	MD19 54	
VOLAR 2.1 53	EN24 54	
MD30 53	DH19 54	

PAGE 56 PLUS

MD40 56
MD35 57

PAGE 58 FATBIKE

BLIZZERK 90 58
BLIZZERK 80 58
BLIZZERK 70 58

PAGE 59 FH/DH/ ENDURO/ BMX

SUPRA 35 59
SUPRA BH 59
DM24 59
SUPRA DOME 59

PAGE 60 MINI BIKE YOUTH

DA22 61	MD19 61
R450 61	DA16 61
MD25 61	DM18 61

PAGE 62 E-BIKE RIM

DM21 62	EM35 63
DM18 62	EM30 63
DH19 62	FR30 63
ADVENTURE 2 62	DM24 63

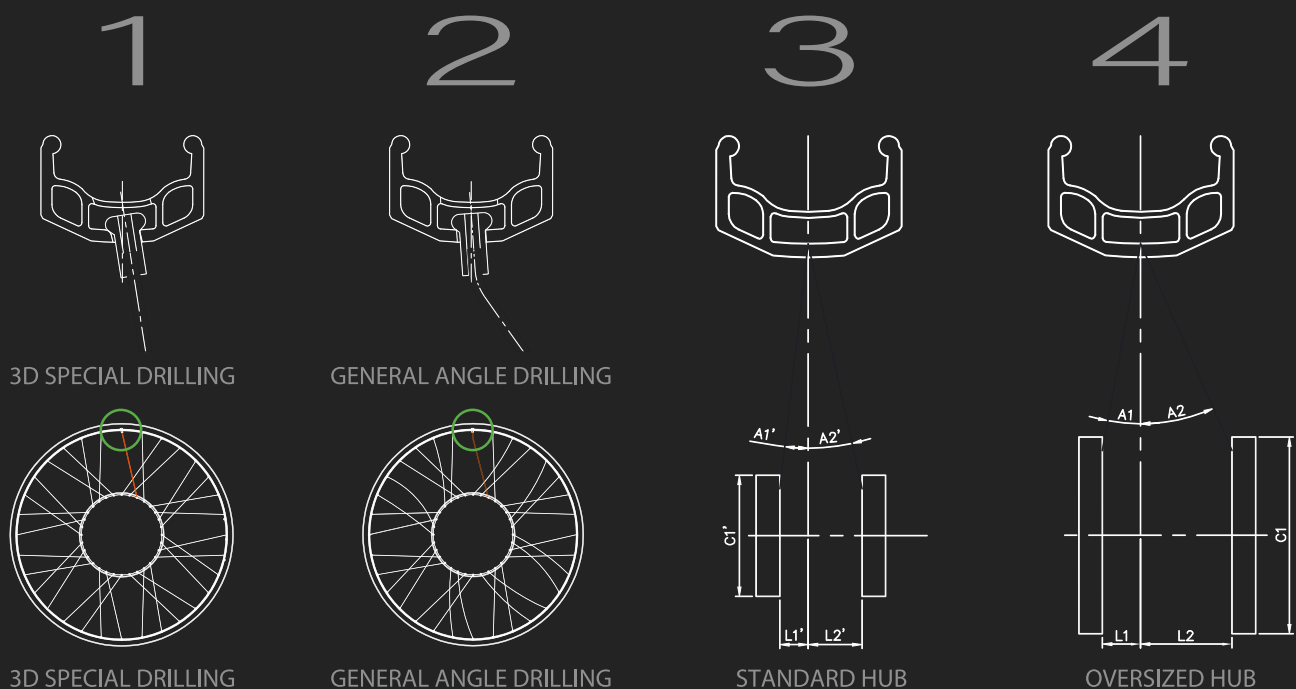


3D Drilling for E-bike

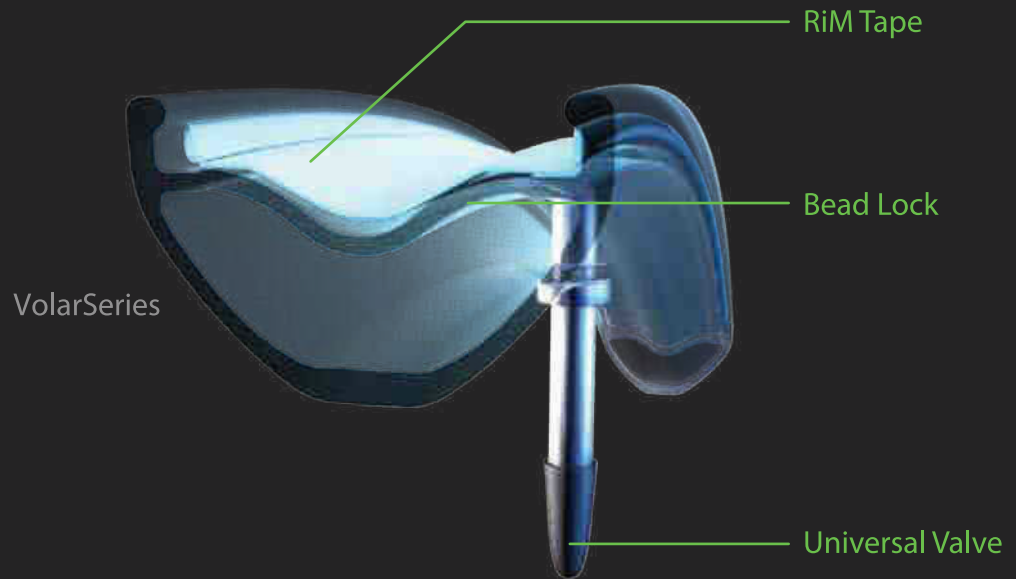
ADVANTAGES:

Alexrims offers further customization for a variety of applications including our 3D drilling technology.

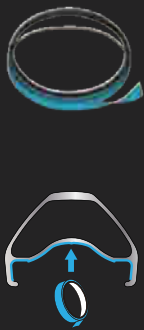
3D drilling makes our most popular rim profiles compatible with large flange hubs as well as e-bike hubs.



- ▶ E-bikes have grown into a major segment in recent years.
- ▶ Zero need for compromise with technologies from Alexrims.
- ▶ Select from a wider variety of rim profiles as 3D drilling can be applied to any of them. Alexrims expands your choices while offering leading technology that enhances performance.

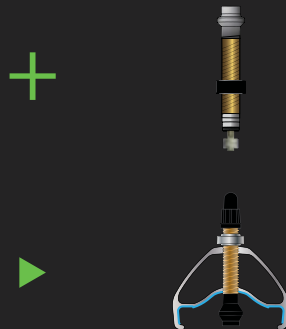


RIM TAPE



Install blue rim tape evenly across the inside of the rim while covering the spoke holes up to the sides.

UNIVERSAL VALVE



Put valve stem through valve hole. Push firmly on the rubber side of the valves as you tighten the valve nut with your hands.

SEALANT



Remove the valve core and add sealant to the tire through the valve. Shake the wheel to coat the inside of the tire and replace valve core.

TUBELESS READY

ADVANTAGES:

Select premium wheels from Alexrims are tubeless ready from the factory, complete with tubeless tape and valve stems.

Other models are tubeless compatible with a machined profile on the inner spoke bed to better hold tubeless tire beads for a more positive seal.



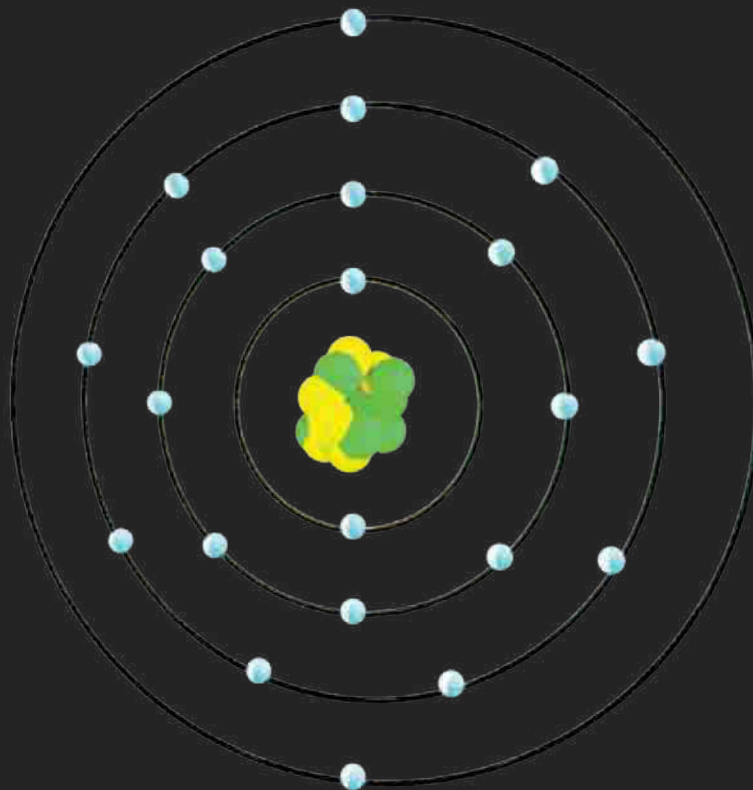
Scandium Super Light

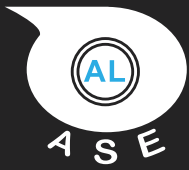
Sukhoi Fighter's primary material – Scandium - is the heart of Alexrims Superlight Technology. Processing of this difficult material presents a great challenge to maintain all of its properties. Our engineers and R&D team rose to the challenge and developed our proprietary Scandium Super Light (SSL).

This development enables Alexrims to build the lightest and strongest rims on the market.

SSL material puts riders on the best available products so they can stand on podiums around the world.

SSL material provides you the technology to pursue your dreams on your road or mountain bike.

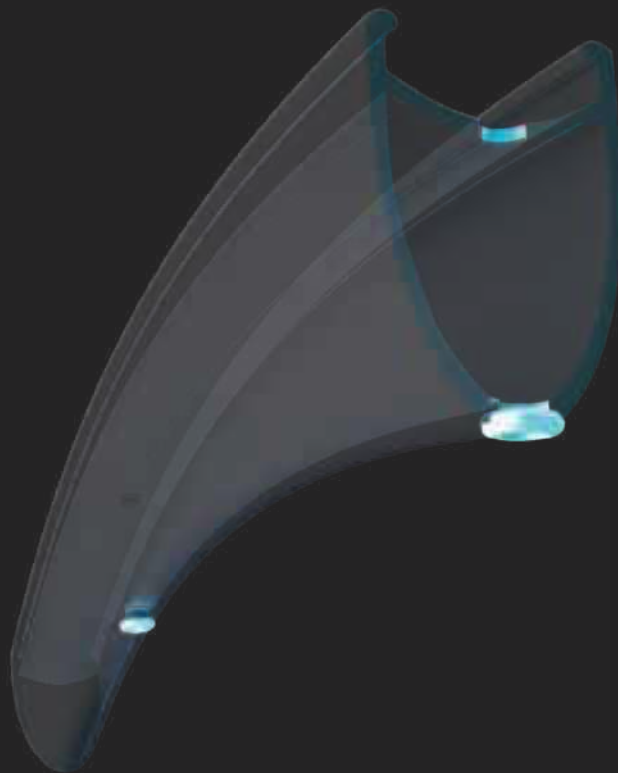




Alloy Superlight Eyelets

Alexrims continues to push the boundaries of technology with our high grade aluminum alloy eyelet. The new eyelets are as durable as the stainless eyelets, but offer several additional benefits.

- ▶ Aluminum eyelets require less pressure to manufacture into the rim which reduces stress
- ▶ Aluminum material offers better vibration absorption than stainless steel
- ▶ Aluminum eyelets are lighter than stainless and offer comparable strength





Sleeve Joint

ADVANTAGES:

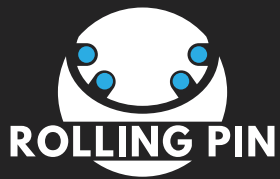
Alexrims sleeved joint construction Sleeved rim joints offers the same weight, strength and trueness as a welded joint but at a fraction of the cost. Sleeved joint rims are suitable for tubeless applications

Dome Design (Patented)

ADVANTAGES:

- ▶ Securely hugs the rim strip
- ▶ Provides increased lateral rigidity
- ▶ Lighter, stronger
- ▶ Prevents tire rolling as a result of pinch flats





Rolling Pin & Quattro Pin

ADVANTAGES:

Traditional pinned rims only utilize one pair of pins within the rim's profile where the spoke surface intersects the rim sidewall. For applications with higher impact and cornering forces such as DH and Fatbike, we add a second set of pins to further increase strength, torsional rigidity and structural integrity.

TECHNOLOGY

INTERNAL TECHNOLOGIES



A well balanced wheel is the difference between a good wheel and a great wheel. ALEXRIMS Welded Joint rims provide a balanced feel so that every stroke of the pedals is transferred to the road or trail. In fact we think that a balanced wheel is so important that we build over 24 High Quality welded joint rims.



Sleeve joints provide more surface contact with a rim's inner wall for a more secure rim than pin joints but with the same lightweight properties.



Wide rims for Fatbike and other speciality applications have unique cornering loads imposed on them. Lateral forces can cause one side of a rim to deflect more than the other. Rolling Pin technology adds internal structure to wide rims by embedding four pins (vs only two) to maintain structural integrity across the entire rim, not just at the edges.



Wide rims for Fatbike and other speciality applications have unique cornering loads imposed on them. Lateral forces can cause one side of a rim to deflect more than the other. Rolling Pin technology adds internal structure to wide rims by embedding four pins (vs only two) to maintain structural integrity across the entire rim, not just at the edges.



Quattro Tec further increases the strength of pinned joints by adding a second set of pins embedded in the bead hook profile to create a more torsionally rigid structure. The resultant bead hook profile not only strengthens the entire rim but also improves the tire/rim interface to reduce low pressure roll off.

MATERIAL TECHNOLOGIES



Scandium Super Light is a space age material developed in our hi-tech 3C division. SSL is stronger, lighter & more rigid than any other alloy rim material. So if you want to go fast, you need an Alex SSL designed rim.



Alex's 6A11 material is 1.2 times stronger than traditional 6061 series aluminum rims.

SURFACE TECHNOLOGIES



Precision CNC machined sidewalls smooth out the sidewall and improve braking efficiency. CNC sidewalls are at the top of our range of product options.



Aluminum Eyelets reduce stress on the rim, are lighter and offer better vibration absorption than stainless steel. ASE eyelets will be standard on our top level rims.



First developed by Alex in 1995, the SSE improves seating of the nipple head for a better built wheel.



SDE was developed by ALEX back in 2000. SDE improves seating of the nipple head for a better built wheel.



The Indicator is an ALEXRIMS patented design that incorporates a 0.3mm deep line in the sidewall. As the rim becomes thinner from use the color indicator becomes lighter alerting the user that it is time to replace the rim.



By utilizing 0.5mm off center spoke drilling from the hub centerline, our Equalizer technology allows for the use of equally tensioned spokes on both sides of the wheel. Equal length spokes at equal tension make for a super strong wheel that is perfectly balanced from side to side.



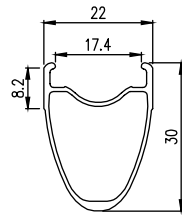
Precision CNC machined sidewalls smooth out the sidewall and improve braking efficiency. CNC sidewalls are at the top of our range of product options.



SECTION

TECH

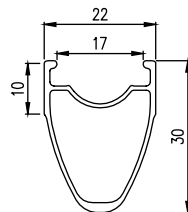
SPEC

**PRO30**

Welded Joint | Black

CSW | TRS

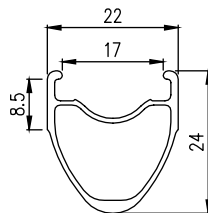
700C | 622x17 | 440g

**CX30**

Sleeve Joint | Black

CSW | TRS

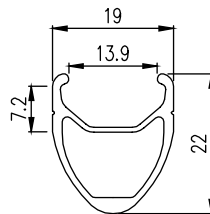
700C | 622x17 | 475g

**CX24**

Sleeve Joint | Black

CSW | TRS

700C | 622x17 | 435g

**DA22**

Sleeve Joint | Black

CSW | Indicator

700C | 622x14 | 450g

650C | 571x14 | 415g



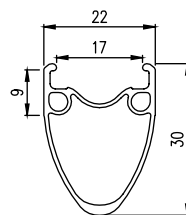
SPEC

AT550

Pin Joint | Power Coating |
Black

CSW | TRS

700C | 622x17 | 560g

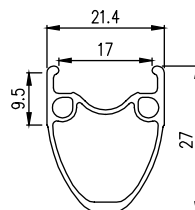


AT510

Pin Joint | Black

CSW | TRS

700C | 622x17 | 510g



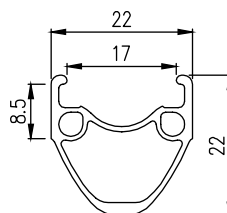
AT490

Pin Joint | Black

CSW | TRS

700C | 622x17 | 490g

650C | 571x17 | 450g



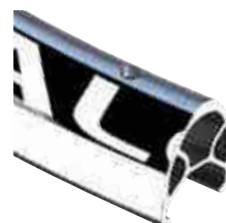
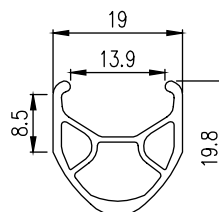
R450

Pin Joint | Black

CSW (option)

700C | 622x14 | 470g

650C | 571x14 | 430g

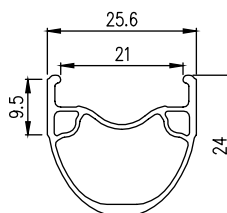


GV24P

Pin Joint | Black

CSW | TRS

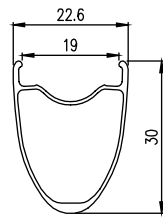
700C | 622x21 | 510g



SECTION

TECH

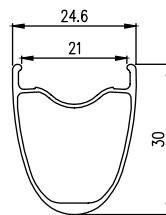
SPEC

**RSD30**

Sleeve Joint | Black

TRS

700C | 622x19 | 400g

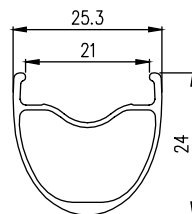
**GD30**

Sleeve Joint | Black

TRS

700C | 622x21 | 460g

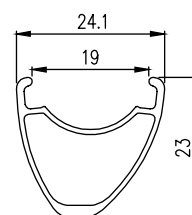
650B | 584x21 | 435g

**GD24**

Sleeve Joint | Black

TRS

700C | 622x21 | 450g

**DRAW 1.9S**

Sleeve Joint | Black

TRS | Equalizer

700C | 622x19 | 410g

650B | 584x19 | 390g

SPEC

GX26P **NEW**

Pin Joint | Black

TRS

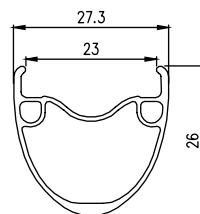
700C | 622x23 | 545g

650B | 584x23 | 515g

TECH



SECTION

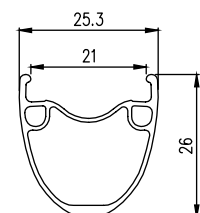


GD26P

Pin Joint | Black

TRS

700C | 622x21 | 500g



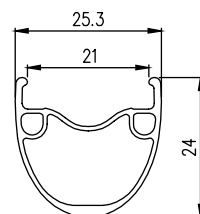
GD24P

Pin Joint | Black

TRS

700C | 622x21 | 500g

650B | 584x21 | 465g



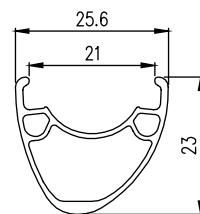
DRAW 2.1P

Pin Joint | Black

TRS | Equalizer

700C | 622x21 | 470g

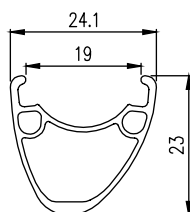
650B | 584x21 | 450g



SECTION

TECH

SPEC

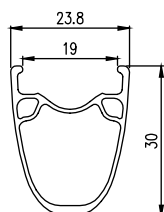
**DRAW 1.9P**

Pin Joint | Black

TRS | Equalizer

700C | 622x19 | 450g

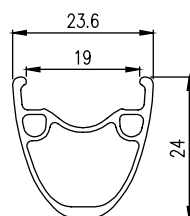
650B | 584x19 | 430g

**ATD560**

Pin Joint | Power Coating | Black

TRS

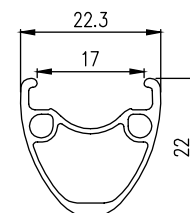
700C | 622x19 | 560g

**ATD500**

Pin Joint | Black

TRS

700C | 622x19 | 500g

**ATD470**

Pin Joint | Black

TRS

700C | 622x17 | 460g

SPEC

SPRK2.1

Welded Joint | Black

SSE | TRS

29" | 622x21 | 450g

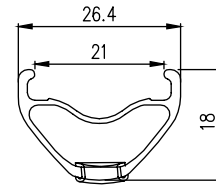
650B | 584x21 | 426g

26" | 559x21 | 410g

TECH



SECTION

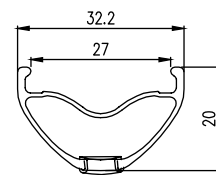


SPRK2.7

Welded Joint | Black

SSE | TRS

650B | 584x27 | 485g



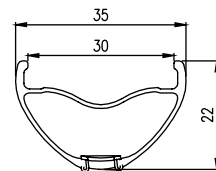
EXR30

Sleeve Joint | Black

SSE | TRS

700C | 622x30 | 550g

650B | 584x30 | 520g



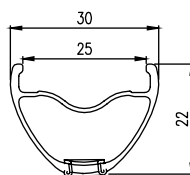
EXR25

Sleeve Joint | Black

SSE | TRS

700C | 622x25 | 515g

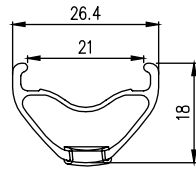
650B | 584x25 | 485g



SECTION

TECH

SPEC



VOLAR2.1

Sleeve Joint | Black

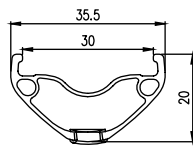
SSE | TRS

29" | 622x21 | 450g

650B | 584x21 | 426g

26" | 559x21 | 410g

24" | 507x21 | 380g



MD30

Pin Joint | Black

SSE | TRS

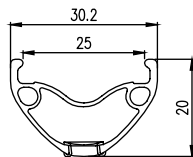
29" | 622x30 | 605g

650B | 584x30 | 575g

26" | 559x30 | 545g

24" | 507x30 | 490g

20" | 406x30 | 390g



MD25

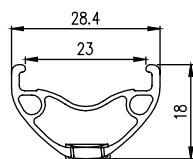
Pin Joint | Black

SSE | TRS

29" | 622x25 | 545g

650B | 584x25 | 520g

26" | 559x25 | 490g



MD23

Pin Joint | Black

SSE | TRS

29" | 622x23 | 530g

650B | 584x23 | 500g

26" | 559x23 | 480g

SPEC

TECH

SECTION

MD21

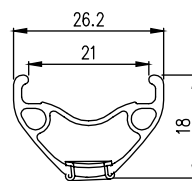
Point Joint | Black

SSE | TRS

29" | 622x21 | 500g

650B | 584x21 | 470g

26" | 559x21 | 450g



MD19

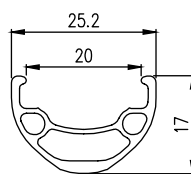
Point Joint | Black

SSE | TRS

29" | 622x20 | 500g

650B | 584x20 | 470g

26" | 559x20 | 450g



EN24

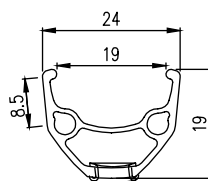
Pin Joint | Black

SSE | CSW (option)

29" | 622x19 | 500g

650B | 584x19 | 480g

26" | 559x19 | 465g



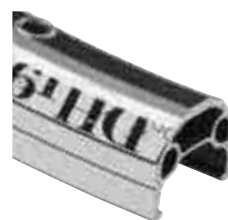
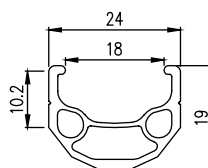
DH19

Pin Joint | Black

Indicator | CSW (option)

29" | 622x18 | 580g

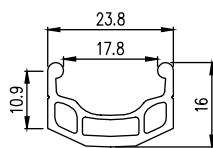
26" | 559x18 | 520g



SECTION

TECH

SPEC

**DM18**

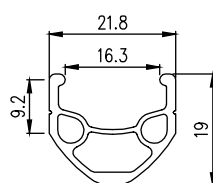
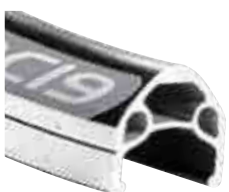
Pin Joint | Black

Indicator | CSW (option)

29" | 622x18 | 600g

650B | 584x18 | 530g

26" | 559x18 | 520g

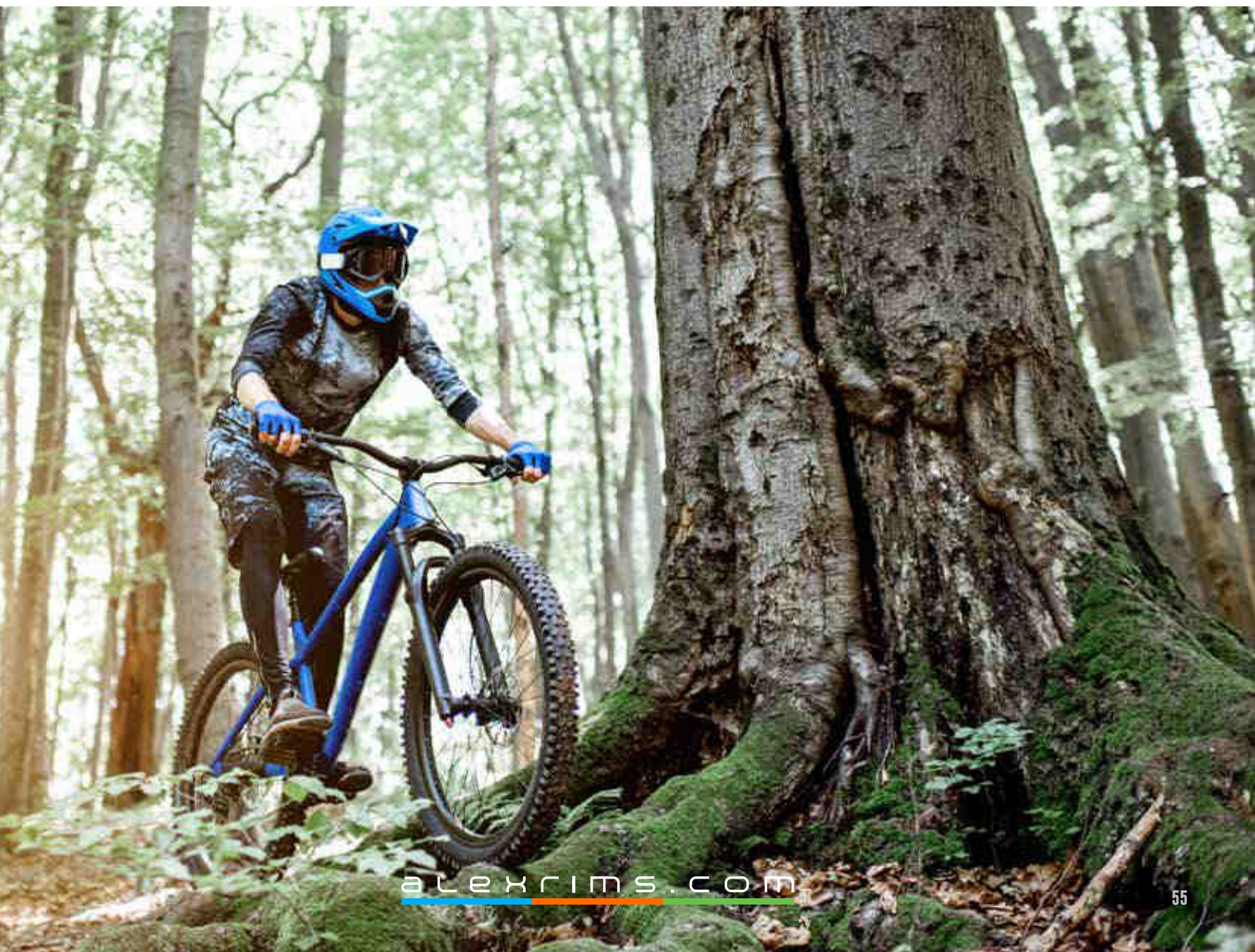
**DC19**

Pin Joint | Black

Indicator | CSW (option)

29" | 622x16 | 530g

26" | 559x16 | 470g



SPEC

MD40

Pin Joint | Black

TRS

29" | 622x40 | 625g

650B | 584x40 | 590g

26" | 559x40 | 565g

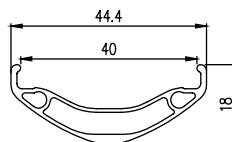
24" | 507x40 | 520g

20" | 406x40 | 415g

TECH



SECTION



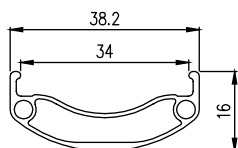
PLUS



SECTION

TECH

SPEC

**MD35**

Pin Joint | Black

TRS | SSE (option)

29" | 622x35 | 545g

650B | 584x35 | 525g

26" | 559x35 | 490g

PLUS



SPEC

BLIZZERK 90

Pin Joint | PC Black

TRS

26" | 559x84 | 836g

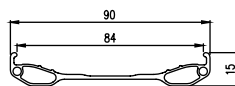
24" | 507x84 | 770g

20" | 406x84 | 640g

TECH



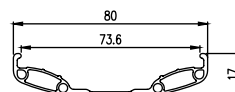
SECTION



BLIZZERK 80

Pin Joint | Black

26" | 559x73 | 830g



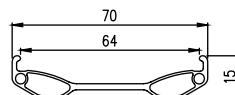
BLIZZERK 70

Pin Joint | PC Black

TRS

650B | 584x64 | 740g

26" | 559x64 | 660g



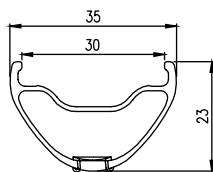
FAT BIKE



SECTION

TECH

SPEC



SURPA35

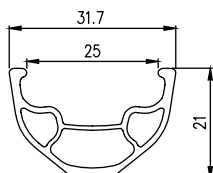
Welded Joint | Black

SSE | TRS

29" | 622x30 | 650g

650B | 584x30 | 620g

26" | 559x30 | 580g



SUPRA BH

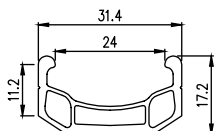
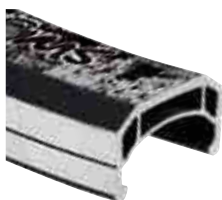
Pin Joint | Black

SSE

650B | 584x25 | 650g

26" | 559x25 | 610g

24" | 507x25 | 550g



DM24

Pin Joint | Black

Indicator | CSW (option) | SSE (option)

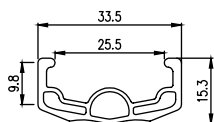
29" | 622x24 | 725g

26" | 559x24 | 665g

24" | 507x24 | 610g

20" | 406x24 | 450g

16" | 305x24 | 370g



SUPRA DOME

Pin Joint | Black

CSW (option)

24" | 507x26 | 580g

20" | 406x26 | 450g

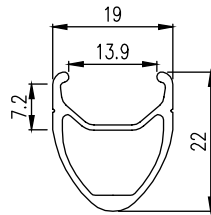




SECTION

TECH

SPEC

**DA22**

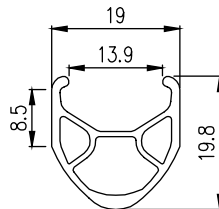
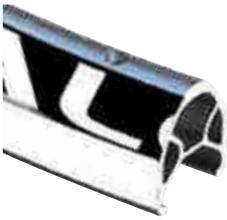
Sleeve Joint | Black

Indicator | CSW (option)

24"x1.0 | 520x14 | 400g

18"x1.0 | 400x14 | 295g

20"x1 1/8 | 451x14 | 330g

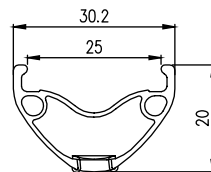
**R450**

Pin Joint | Black

CSW (option)

24"x1" | 520x14 | 383g

20"x1 1/8" | 451x14 | 356g

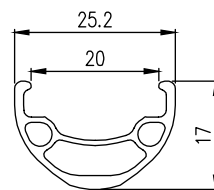
**MD25**

Pin Joint | Black

SSE | TRS

20" | 406x25 | 350g

18" | 355x25 | 308g

**MD19**

Pin Joint | Black

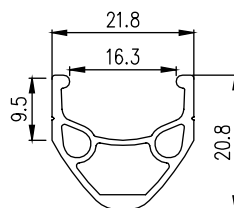
SSE (option)

24" | 507x20 | 390g

20" | 406x20 | 310g

18" | 355x20 | 280g

16" | 305x20 | 240g

**DA16**

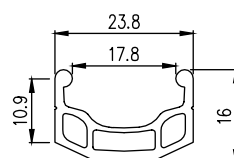
Pin Joint | Black

Indicator | CSW (option)

20" | 406x16 | 380g

18" | 355x16 | 310g

16" | 305x16 | 260g

**DM18**

Pin Joint | Black, Silver

Indicator | CSW (option) | SSE (option)

24" | 507x18 | 486g

20" | 406x18 | 380g

20"x1 1/8 | 451x14 | 330g

SPEC

DM21

Pin Joint | Black

Indicator | CSW (option)

29" | 622x21 | 606g

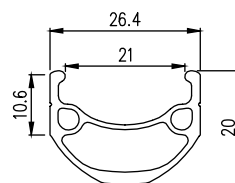
650B | 584x21 | 570g

26" | 559x21 | 546g

TECH



SECTION



DM18

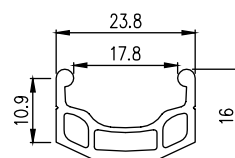
Pin Joint | Black

Indicator | CSW (option)

29" | 622x18 | 600g

650B | 584x18 | 530g

26" | 559x18 | 520g



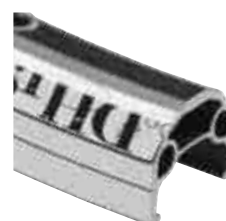
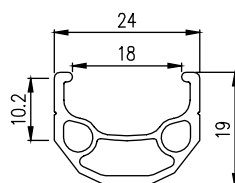
DH19

Pin Joint | Black

Indicator | CSW (option)

29" | 622x18 | 580g

26" | 559x18 | 520g



ADVENTURE 2

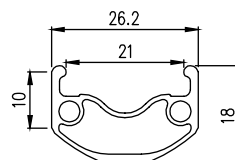
Pin Joint | Black

TRS | CSW (option)

29" | 622x21 | 570g

650B | 584x21 | 530g

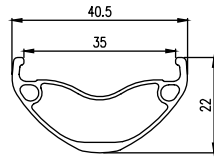
26" | 559x21 | 500g



SECTION

TECH

SPEC

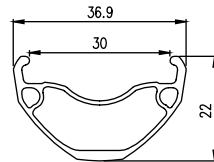
**EM35**

Point Joint | Black

TRS

700C | 622x35 | 670g

650B | 584x35 | 633g

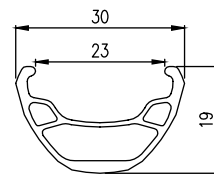
**EM30**

Point Joint | Black

TRS | SSE (option)

29" | 622x30 | 670g

650B | 584x30 | 630g

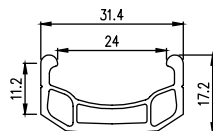
**FR30**

Pin Joint | Black

29" | 622x23 | 550g

650B | 584x23 | 520g

26" | 559x23 | 495g

**DM24**

Pin Joint | Black

Indicator | CSW (option)

29" | 622x24 | 725g

26" | 559x24 | 665g

