ALEXRIMS



26/27

RIMS & WHEELS

BUILT FOR THE WAY YOU RIDE

Building world-class wheelsets has been our passion for over 20 years. Our efforts were rewarded in 2004 and 2008 when Olympic Gold medals were won on Alexrims wheelsets. Our successes have continued to this day with professional racers and world class athletes winning on Alexrims wheelsets all around the world.

Alexrims wheels are designed for riders who demand the best performance and the latest technology. Whether it's carbon, Scandium, 700-series alloy or our own propreitery 6061H alloy material, we guarantee you will be able to carve and control your bike through any terrain like never before. Alexrims wheelsets are designed to give you the best, fastest, and most inspiring ride of your life.

We combine the best materials with the latest technology and hand built quality to give you the best possible performance for Road, Marathon, Cross Country, Enduro, DH and BMX.

The winningest professional riders and teams around the world stand a the top step of the podium on Alexrims. It is time for you to experience the same ride they do. It is time for you to ride on Alexrims.



Dr. Alex Chen

ALEXRIMS

ALEXRIMS CONTENTS

RIMS

RACING/GRAVEL
09 PRO30
09 CX30
09 CX24
09 DA22
09 AT550
09 AT490
10 R450
10 GV24P
10 GL30 *NEW*
10 RSD30
10 GX30
10 GD30
11 GD24
11 DRAW1.9S
11 GVX24P
11 GRX25P
11 GX26P
11 GD26P
12 GD24P
12 DRAW2.1P
12 DRAW1.9P
12 ATD600 *NEW*
12 ATD500

MTB/TREKKING
15 SPRK 2.1
15 EXL25 *NEW*
15 EXR30
15 EXR25
15 VOLAR 2.1
15 MD30
16 MD25
16 MD23
16 MD21
16 SD20
17 EN24
17 DM18
17 DC19

PLUS
18 MD35
19 MD40

FAT BIKE
20 BLIZZERK 90 *NEW*
20 BLIZZERK 80
20 BLIZZERK 70

FH/DH/ENDURO/BMX
23 TAU30 *NEW*
23 SUPRA 35
23 SUPRA BH
23 DM24
23 SUPRA DOME

MINI BIKE/YOUTH
25 DA22
25 R450
25 MD25
25 SD20
25 DA16
25 DM18

E-BIKE RIM
27 EMC35
27 EMC30
27 FR30
27 DM24
27 DM18
27 ADVENTURE 2

ALEXRIMS WHEELS

ROAD/ GRAVEL DISC
35 ALX945D
36 ALX940D *NEW*
37 BAXTER 3.0
38 RXD3
39 RXD6
40 BOONDOCKS 1
41 BOONDOCKS 3
42 BOONDOCKS 5
43 GX3 *NEW*
44 GX5
45 GX7 *NEW*

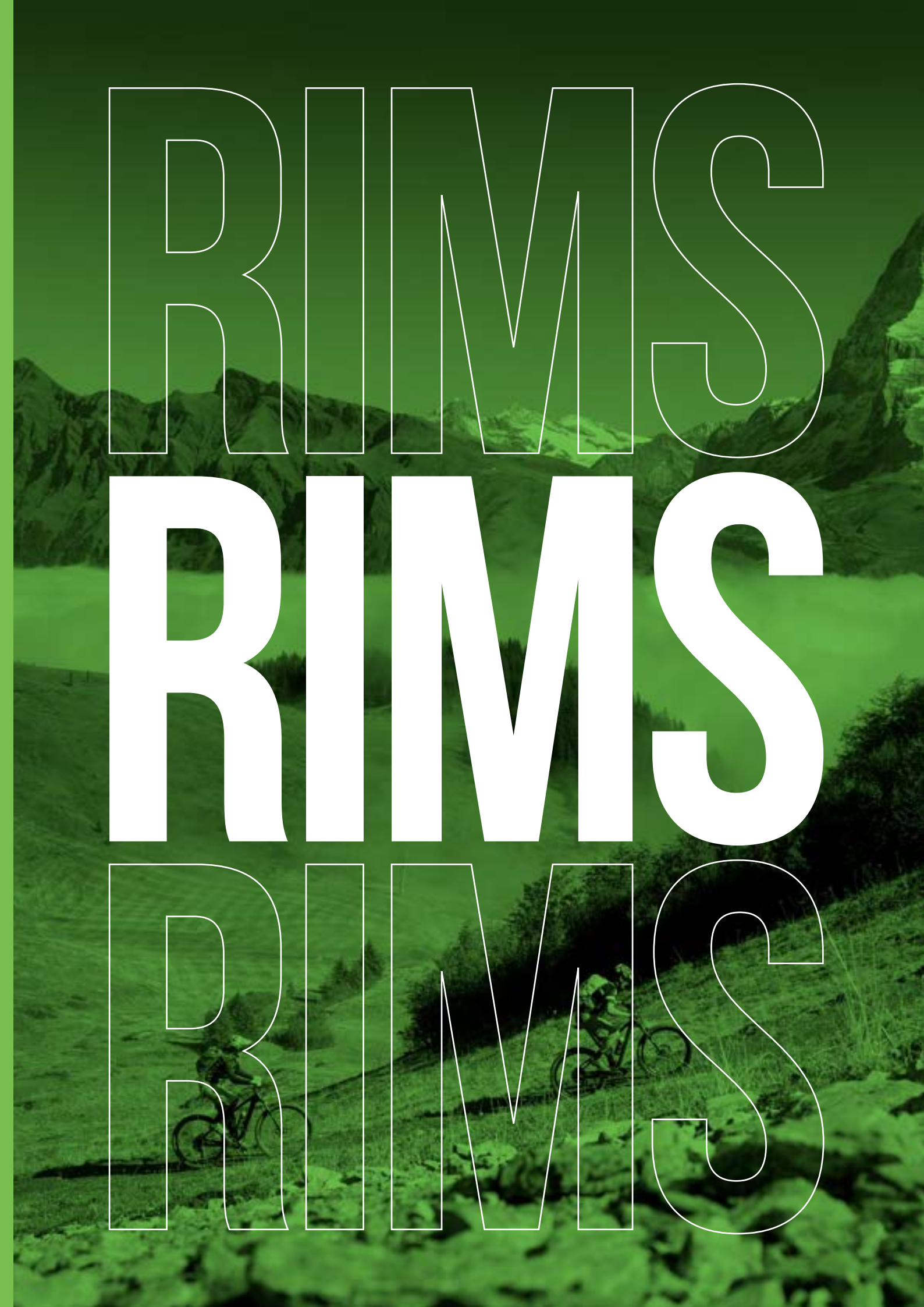
ROAD
47 ALX210/ALX210TRI

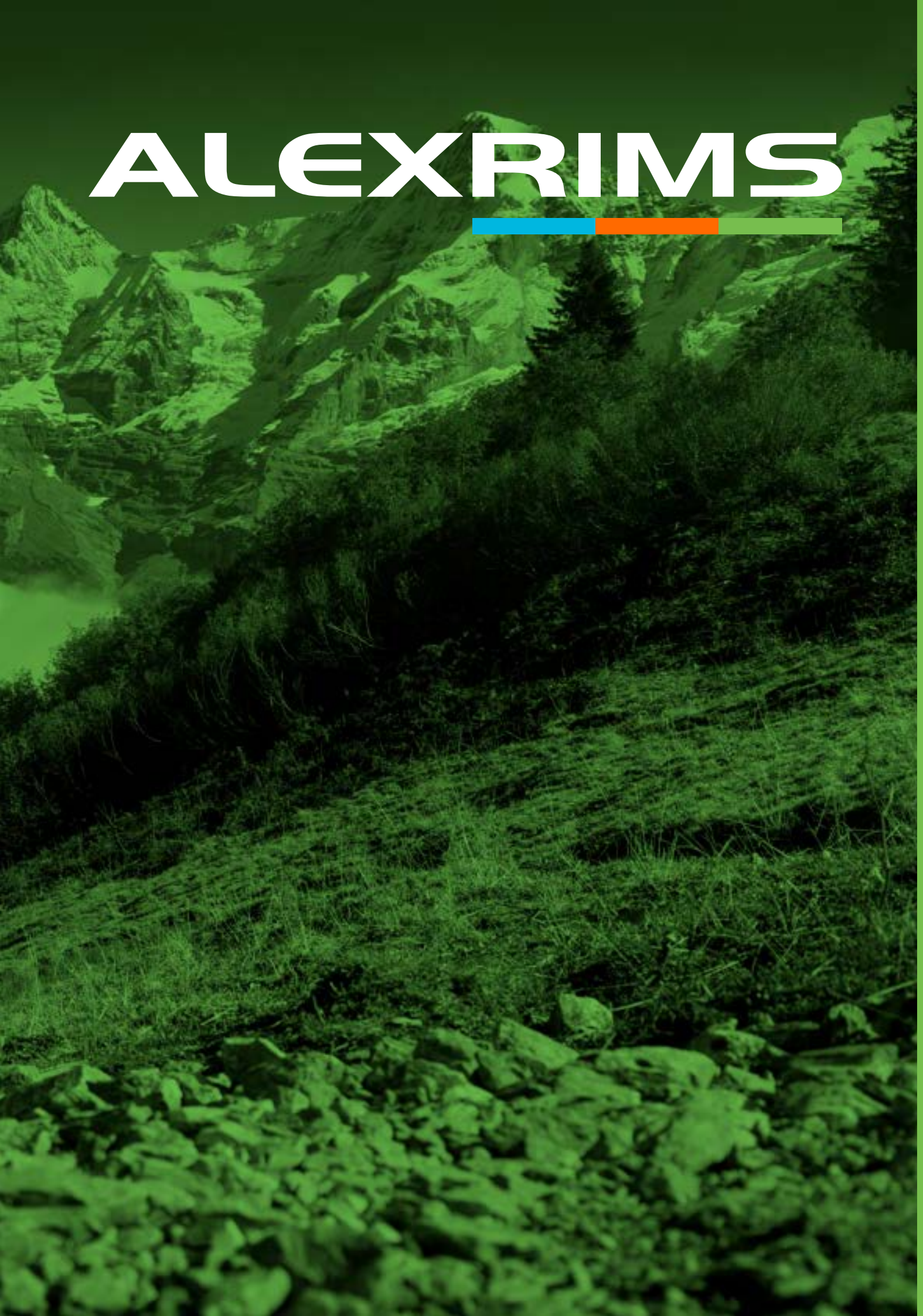
MTB
50 VXD4/VXD4B
51 VED3B

FATBIKE
53 CHEROKEE 80

E-BIKE
55 EMP5

DIRT JUMP
57 CUE 3.0 *NEW*


RIMS
RIMS
RIMS
RIMS


ALEXRIMS

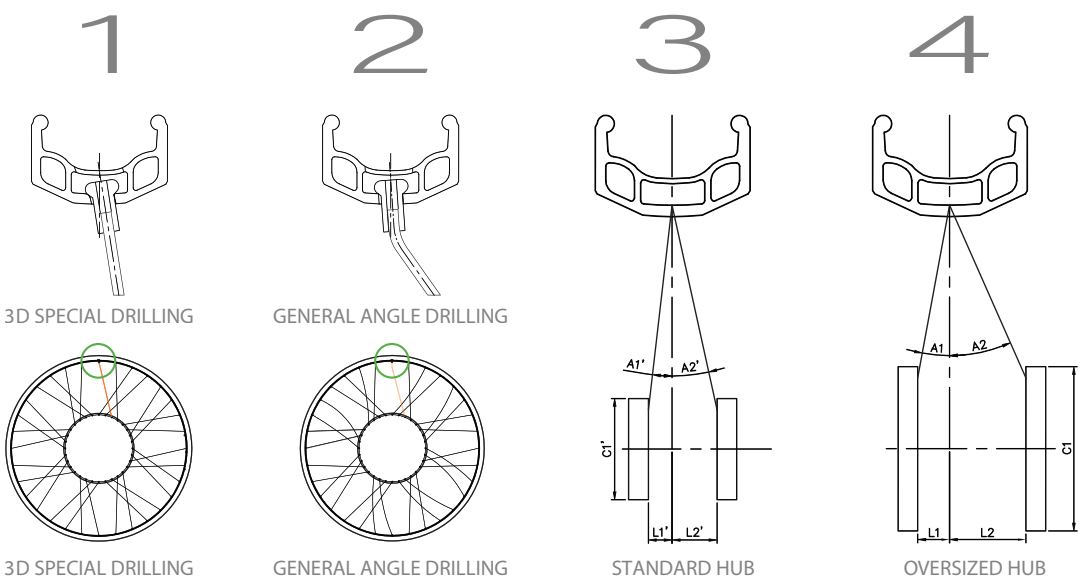
3D DRILLING FOR E-BIKE





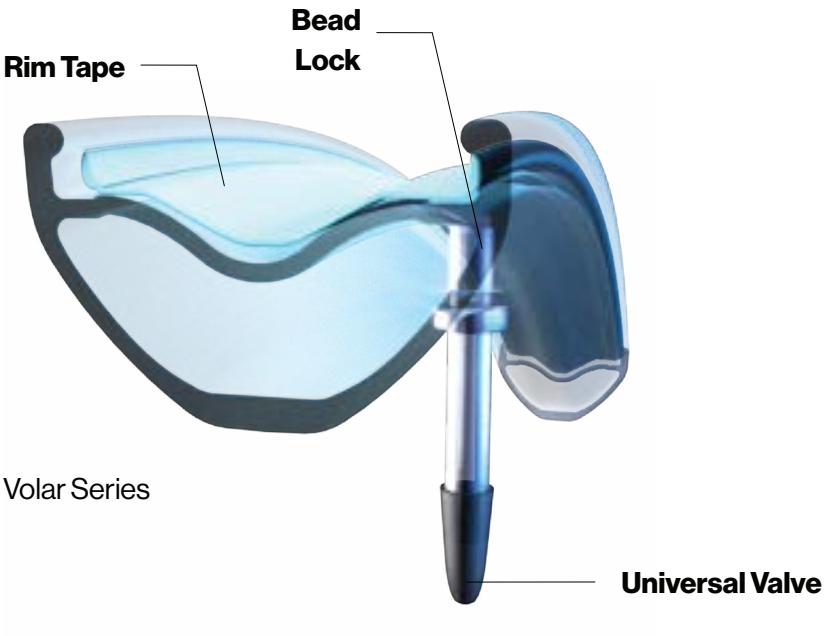
ADVANTAGES

Alexrims offers further customization for a variety of applications including our 3D drilling technology. 3D drilling makes our most popular rim profiles compatible with large flange hubs as well as e-bike hubs.



- E-bikes have grown into a major segment in recent years.
- Zero need for compromise with technologies from Alexrims.
- Select from a wider variety of rim profiles as 3D drilling can be applied to any of them. Alexrims expands your choices while offering leading technology that enhances performance.

TUBELESS READY



Volar Series

TRS TUBELESS READY

RIM TAPE

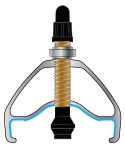




Install blue rim tape evenly across the inside of the rim while covering the spoke holes up to the sides.

UNIVERSAL VALVE





Put valve stem through valve hole. Push firmly on the rubber side of the valves as you tighten the valve nut with your hands.

SEALANT





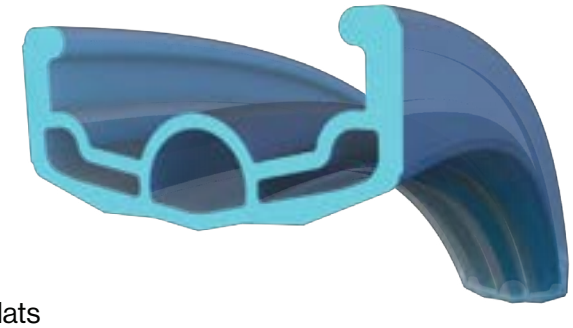
Remove the valve core and add sealant to the tire through the valve. Shake the wheel to coat the inside of the tire and replace valve core.

ADVANTAGES

Select premium wheels from Alexrims are tubeless ready from the factory, complete with tubeless tape and valve stems. Other models are tubeless compatible with a machined profile on the inner spoke bed to better hold tubeless tire beads for a more positive seal.

INTERNAL TECHNOLOGIES

DOME DESIGN (PATENTED)



ADVANTAGES

- » Securely hugs the rim strip
- » Provides increased lateral rigidity
- » Lighter, stronger
- » Prevents tire rolling as a result of pinch flats

WELDED JOINT

A well balanced wheel is the difference between a good wheel and a great wheel. Alexrims welded Joint rims provide a balanced feel so that every stroke of the pedals is Transferred to the road or trail. In fact we think that a balanced wheel is so important that we build over 24 high quality welded joint rims.

SLEEVE JOINT

Alexrims sleeved joint construction Sleeved rim joints offers the same weight, strength and trueness as a welded joint but at a fraction of the cost. Sleeved joint rims are suitable for tubeless applications

PINNED RIM

Wide rims for Fatbike and other speciality applications have unique cornering loads imposed on them. Lateral forces can cause one side of a rim to deflect more than the other. Rolling Pin technology adds internal structure wo wide rims by embedding four pins (vs only two) to maintain structural integrity across the entire rim, not just at the edges.

ROLLING PIN

Wide rims for Fatbike and other speciality applications have unique cornering loads imposed on them. Lateral forces can cause one side of a rim to deflect more than the other. Rolling Pin technology adds internal structure wo wide rims by embedding four pins (vs only two) to maintain structural integrity across the entire m, not just at the edges.

QUATTRO PIN

Quattro Tec further in creases the strength of pinned joints by adding a second set of pins embedded in the bed hook profile to create a more torsionally rigid structure. The resultant bead hook profile not only strengthens the entire rim but also improves the tire/rim interface to reduce low pressure roll off.

MATERIAL TECHNOLOGIES

SC SSL

Scandium Super Light is a space age material developed in our hi-tech 3C division. SSL is stronger, lighter & more rigid than any other alloy rim material. So if you want to go fast, you need an Alexrims SSL designed rim.

AL 6A11

Alexrims 6A11 material is 1.2 times stronger than traditional 6061 series aluminum rims.

SURFACE TECHNOLOGIES

CSW

Precision CNC machined sidewalls smooth out the sidewall and improve braking efficiency. CNC sidewalls are at the top of our range of product options.

ASE

Aluminum Eyelets reduce stress on the rim, are lighter and offer better vibration absorption than stainless steel. ASE eyelets will be standard on our top level rims.

SSE

First developed by Alex in 1995, the SSE improves seating of the nipple head for a better built wheel.

SDE

SDE was developed by Alexrims back in 2000. SDE improves seating of the nipple head for a better built wheel.

INDICATOR

The Indicator is an ALEXRIMS patented design that incorporates a 0.3mm deep line in the sidewall. As the rim becomes thinner from use the color indicator becomes lighter alerting the user that it is time to replace the rim.

EQUALIZER

By utilizing 0.5mm off center spoke drilling from the hub centerline, our Equalizer technology allows for the use of equally tensioned spokes on both sides of the wheel. Equal length spokes at equal tension make for a super strong wheel that is perfectly balanced from side to side.

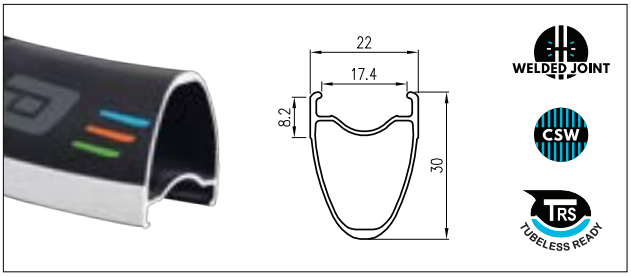
TRS TUBELESS READY

TRS (tubeless ready system)
Many of our rims offer our TRS (Tubeless Ready System) technology. Simply install any tubless compatible tire, rim strip, valve and sealant system for a complete tubeless solution.

ROAD RACING & GRAVEL

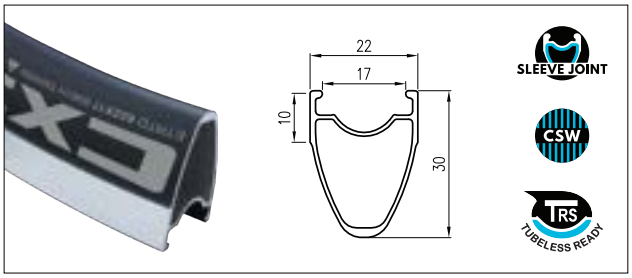
RACING/GRAVEL

09	PRO30
09	CX30
09	CX24
09	DA22
09	AT550
09	AT490
10	R450
10	GV24P
10	GL30 *NEW*
10	RSD30
10	GX30
10	GD30
11	GD24
11	DRAW1.9S
11	GVX24P
11	GRX25P
11	GX26P
11	GD26P
12	GD24P
12	DRAW2.1P
12	DRAW1.9P
12	ATD600 *NEW*
12	ATD500



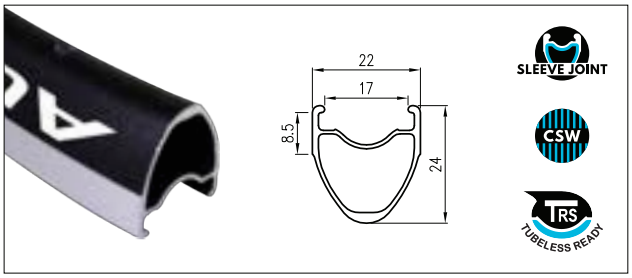
PR030

WELDED JOINT | BLACK
CSW | TRS
700C | 622X17 | 440G



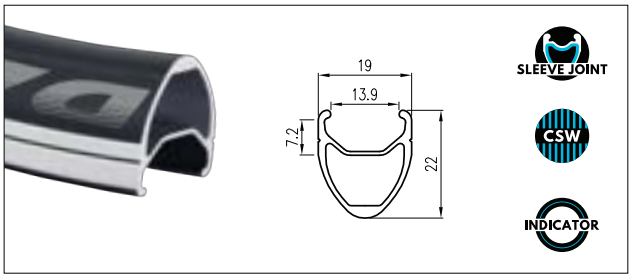
CX30

SLEEVE JOINT | BLACK
CSW | TRS
700C | 622X17 | 424G



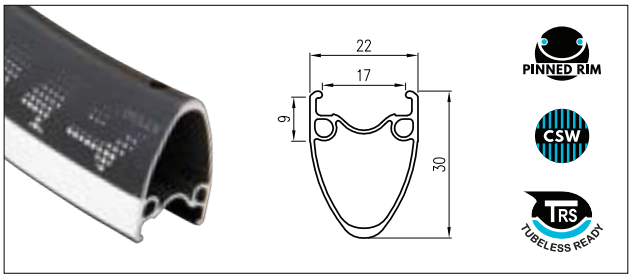
CX24

SLEEVE JOINT | BLACK
CSW | TRS
700C | 622X17 | 435G



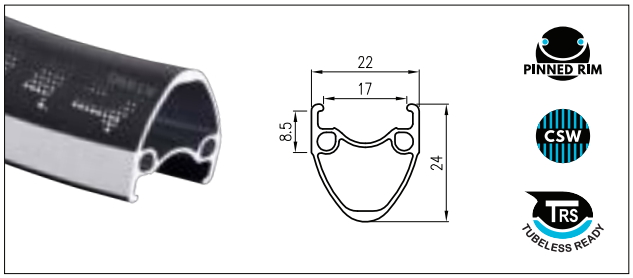
DA22

SLEEVE JOINT | BLACK
CSW | INDICATOR
700C | 622X14 | 420G
650C | 571X14 | 385G



AT550

PIN JOINT | POWDER COATING | BLACK
CSW | TRS
700C | 622X17 | 502G

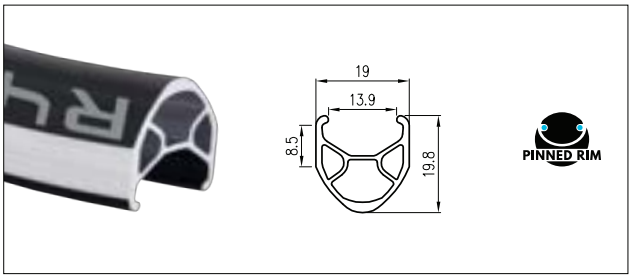


AT490

PIN JOINT | BLACK
CSW | TRS
700C | 622X17 | 490G
650C | 571X17 | 450G

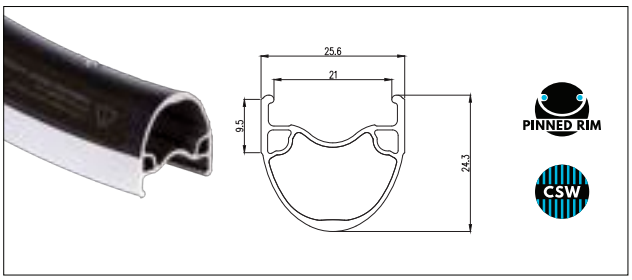
R450

PIN JOINT | BLACK
OPTION: CSW
700C | 622X14 | 456G
650C | 571X14 | 418G



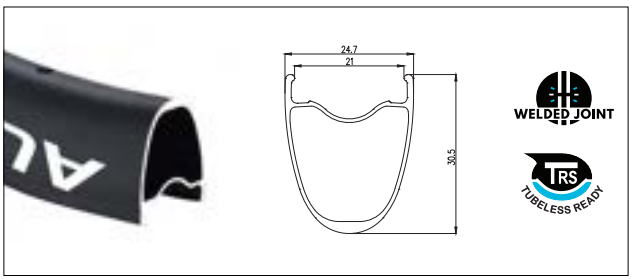
GV24P

PIN JOINT | BLACK
CSW | TRS
700C | 622X21 | 520G



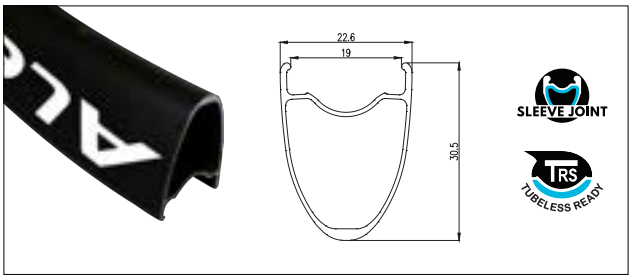
GL30 *NEW*

WELDED JOINT | BLACK
TRS
700C | 622X21 | 466G



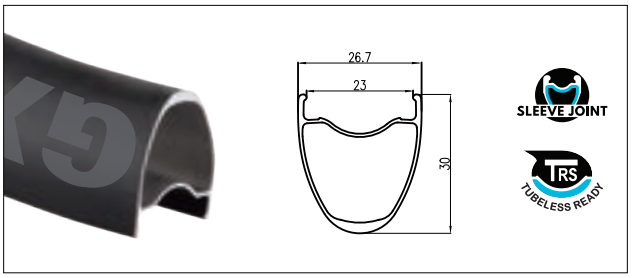
RSD30

SLEEVE JOINT | BLACK
TRS
700C | 622X19 | 400G



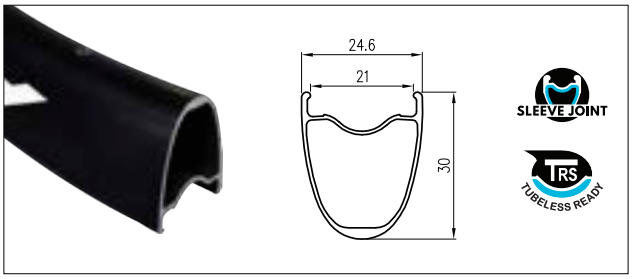
GX30

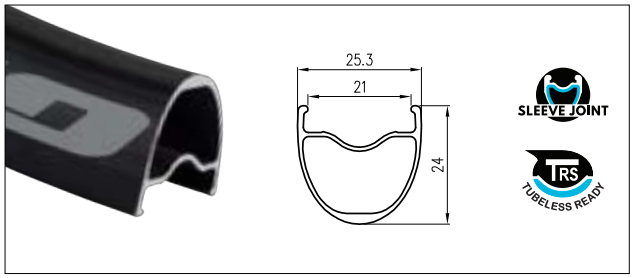
SLEEVE JOINT | BLACK
TRS
700C | 622X23 | 491G



GD30

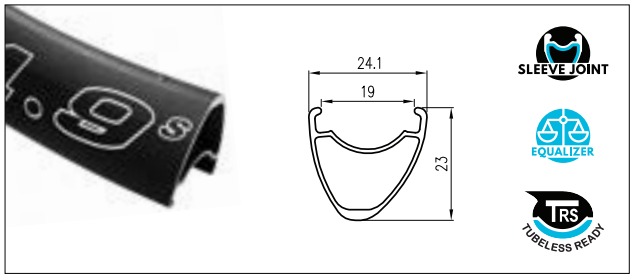
SLEEVE JOINT | BLACK
TRS
700C | 622X21 | 460G
650B | 584X21 | 435G





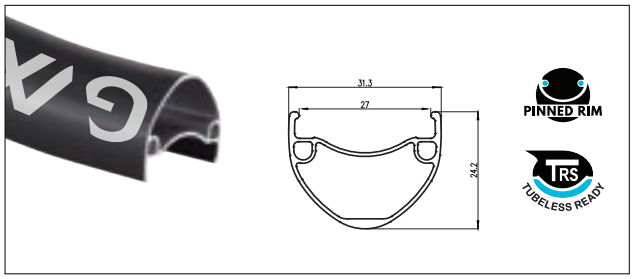
GD24

SLEEVE JOINT | BLACK
TRS
700C | 622X21 | 450G



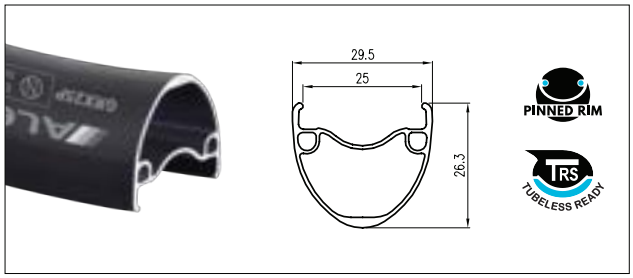
DRAW1.9S

SLEEVE JOINT | BLACK
TRS | EQUALIZER
700C | 622X19 | 410G
650B | 584X19 | 390G



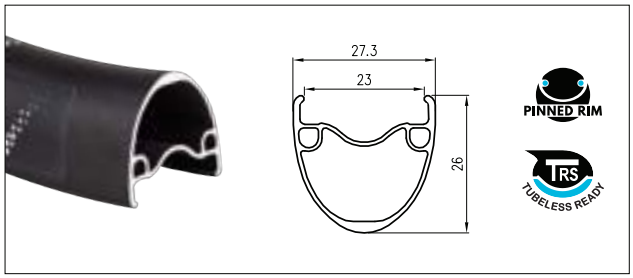
GVX24P

PIN JOINT | BLACK
TRS
700C | 622X27 | 525G
650B | 584X27 | 492G



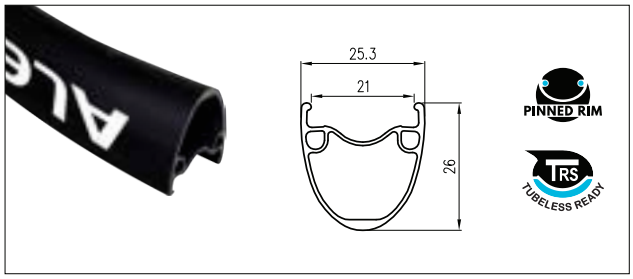
GRX25P

PIN JOINT | BLACK
TRS
700C | 622X25 | 537G



GX26P

PIN JOINT | BLACK
TRS
700C | 622X23 | 545G
650B | 584X23 | 515G

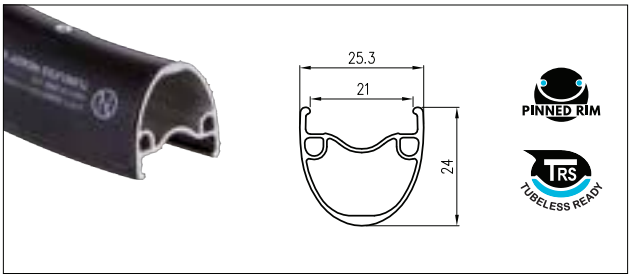


GD26P

PIN JOINT | BLACK
TRS
700C | 622X21 | 521G

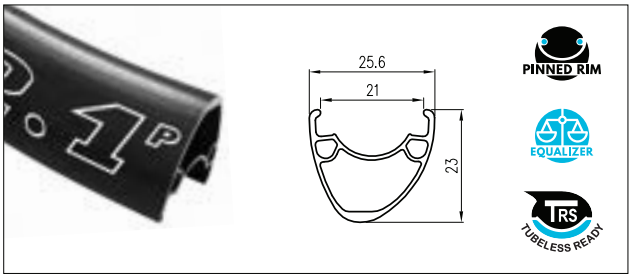
GD24P

PIN JOINT | BLACK
TRS
700C | 622X21 | 500G
650B | 584X21 | 465G



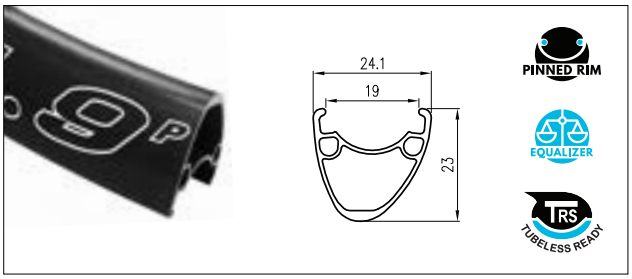
DRAW2.1P

PIN JOINT | BLACK
TRS | EQUALIZER
700C | 622X21 | 470G
650B | 584X21 | 450G



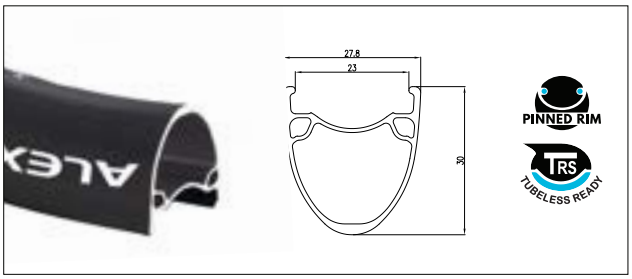
DRAW1.9P

PIN JOINT | BLACK
TRS | EQUALIZER
700C | 622X19 | 450G
650B | 584X19 | 430G



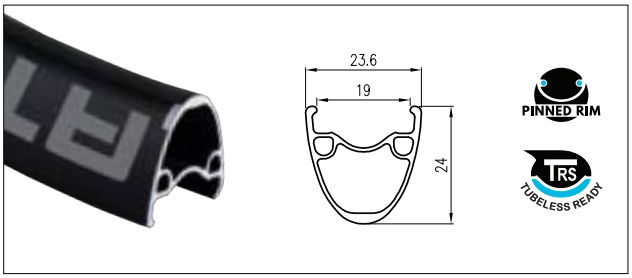
ATD600 *NEW*

PIN JOINT | BLACK
TRS
700C | 622X23 | 606G



ATD500

PIN JOINT | BLACK
TRS
700C | 622X19 | 500G



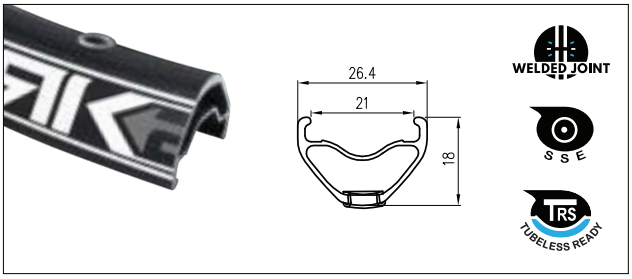
RACING/GRAVEL RIMS

MTB/ TREKKING



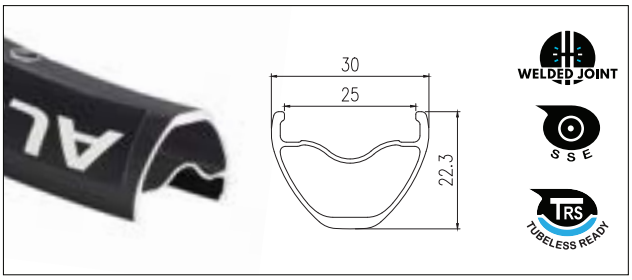
MTB/TREKKING

15	SPRK 2.1
15	EXL25 *NEW*
15	EXR30
15	EXR25
15	VOLAR 2.1
15	MD30
16	MD25
16	MD23
16	MD21
16	SD20
17	EN24
17	DM18
17	DC19



SPRK 2.1

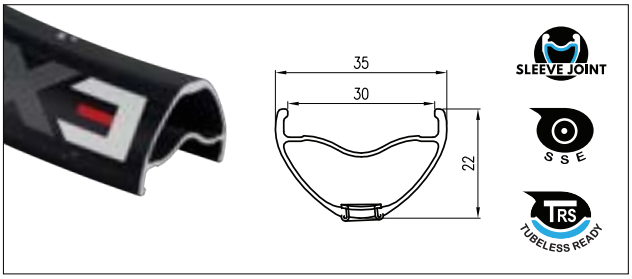
WELDED JOINT | BLACK
SSE | TRS
29" | 622X21 | 450G
650B | 584X21 | 426G
26" | 559X21 | 410G



EXL25

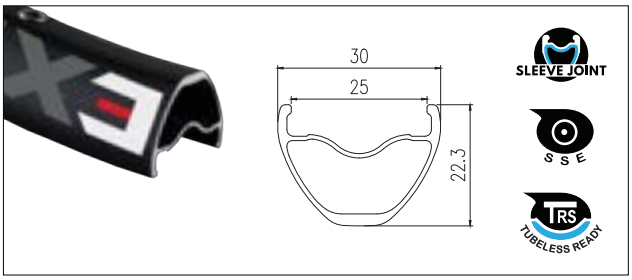
NEW

WELDED JOINT | BLACK
SSE | TRS
700C | 622X25 | 527G



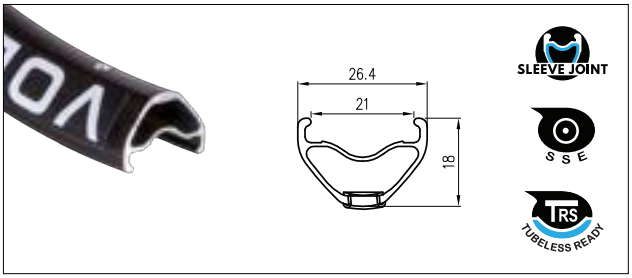
EXR30

SLEEVE JOINT | BLACK
SSE | TRS
700C | 622X30 | 550G
650B | 584X30 | 520G



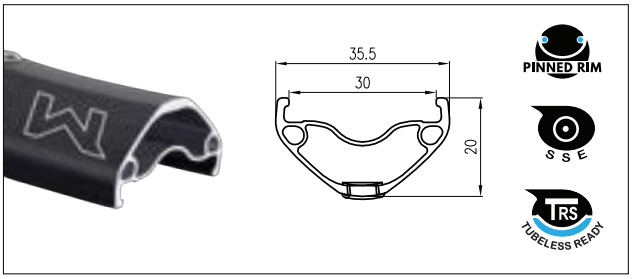
EXR25

SLEEVE JOINT | BLACK
SSE | TRS
700C | 622X25 | 515G
650B | 584X25 | 485G



VOLAR 2.1

SLEEVE JOINT | BLACK
SSE | TRS
29" | 622X21 | 450G
650B | 584X21 | 426G
26" | 559X21 | 410G
24" | 507X21 | 380G

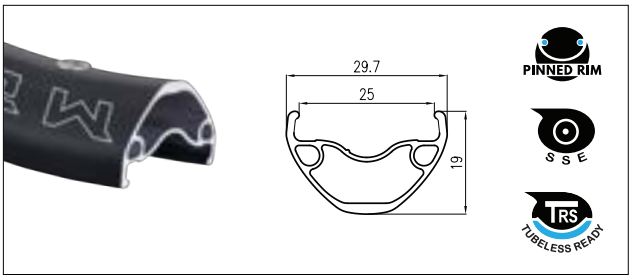


MD30

PIN JOINT | BLACK
SSE | TRS
29" | 622X30 | 605G
650B | 584X30 | 575G
26" | 559X30 | 545G
24" | 507X30 | 490G
20" | 406X30 | 390G

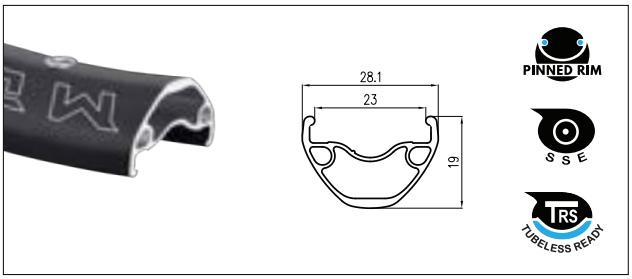
MD25

PIN JOINT | BLACK
SSE | TRS
700C | 622X25 | 508G
650B | 584X 25 | 477G
26" | 559X25 | 456G



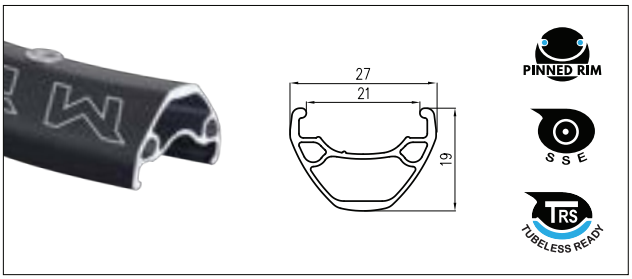
MD23

PIN JOINT | BLACK
SSE | TRS
700C | 622X23 | 505G
650B | 584X23 | 473G
26" | 559X23 | 453G



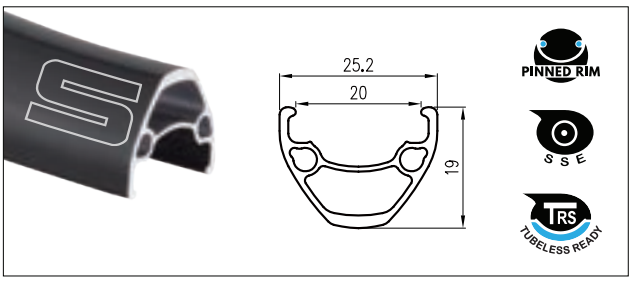
MD21

PIN JOINT | BLACK
SSE | TRS
29" | 622X21 | 500G
650B | 584X21 | 470G
26" | 559X21 | 450G

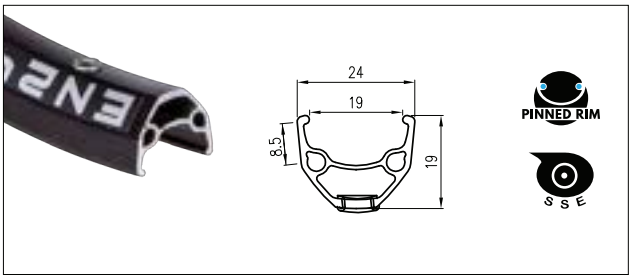


SD20

PIN JOINT | BLACK
SSE | TRS
29" | 622X20 | 500G
650B | 584X20 | 470G
26" | 559X20 | 447G

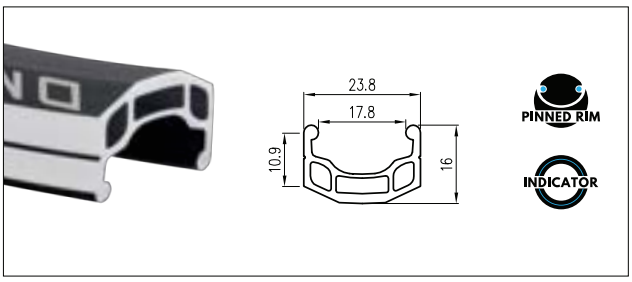






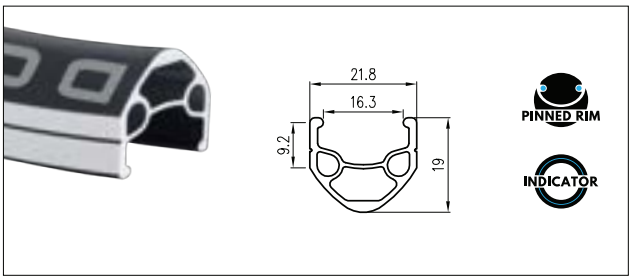
EN24

PIN JOINT | BLACK
SSE
OPTION: CSW
700C | 622X19 | 492G
650B | 584X19 | 461G
26” | 559X19 | 441G



DM18

PIN JOINT | BLACK
OPTION: CSW | INDICATOR
700C | 622X18 | 628G
650B | 584X18 | 590G
26” | 559X18 | 564G



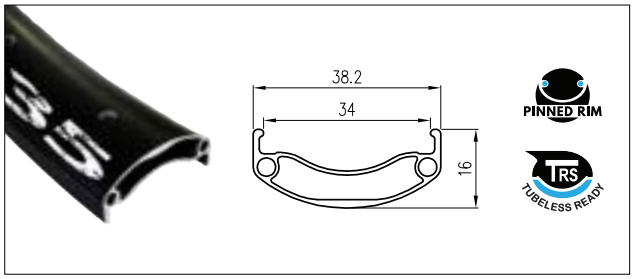
DC19

PIN JOINT | BLACK
INDICATOR
OPTION: CSW
29” | 622X16 | 530G
26” | 559X16 | 470G



MD35

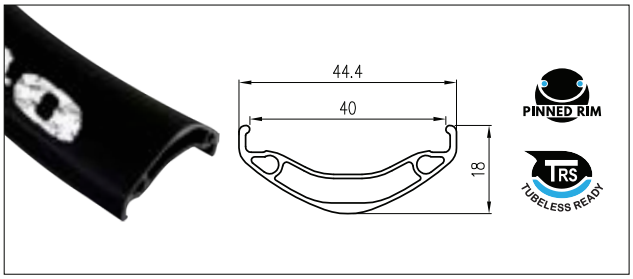
PIN JOINT | TRS | BLACK
OPTION: SSE SSE
700C | 622X34 | 588G
650B | 584X34 | 552G
26" | 559X34 | 528G



PLUS

PLUS

18	MD35
19	MD40



MD40

PIN JOINT | BLACK

TRS

29" | 622X40 | 625G

650B | 584X40 | 590G

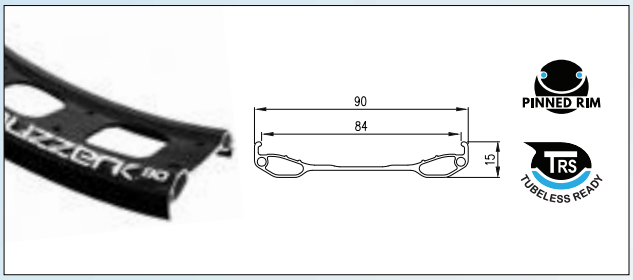
26" | 559X40 | 565G

24" | 507X40 | 520G

20" | 406X40 | 415G

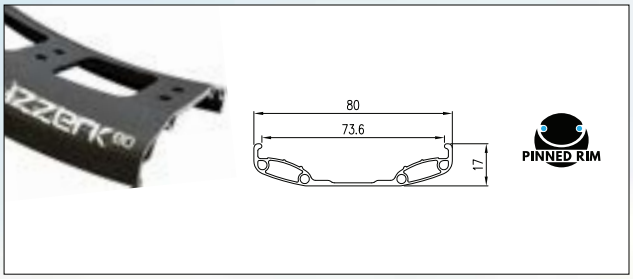
BLIZZERK 90 *NEW*

PIN JOINT | PC BLACK
TRS
26" | 559X84 | 836G
24" | 507X84 | 728G
20" | 406X84 | 544G



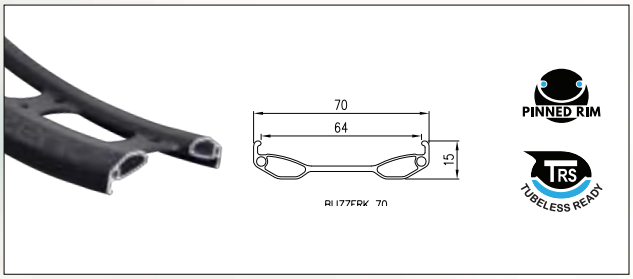
BLIZZERK 80

PIN JOINT | BLACK
26" | 559X73 | 766G



BLIZZERK 70

PIN JOINT | PC BLACK
TRS
650B | 584X64 | 680G
26" | 559X64 | 643G



FAT BIKE

FAT BIKE

20 BLIZZERK 90 *NEW*
20 BLIZZERK 80
20 BLIZZERK 70

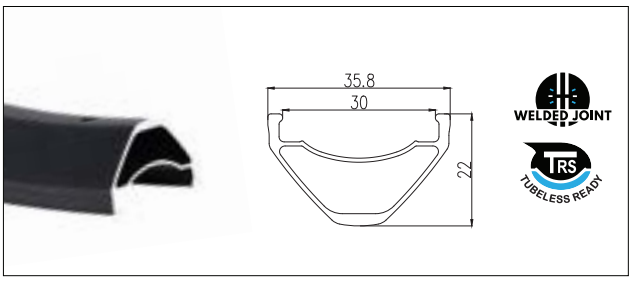
FATBIKE RIMS

FH/DH/ ENDURO/ BMX



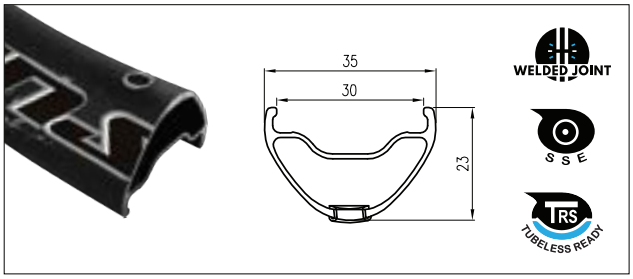
FH/DH/ENDURO/BMX

23	TAU30 **NEW**
23	SUPRA 35
23	SUPRA BH
23	DM24
23	SUPRA DOME



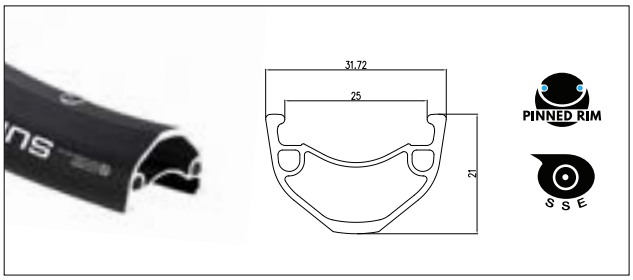
TAU30 *NEW*

WELDED JOINT | BLACK
TRS
700C | 622X30 | 588G
650C | 584X30 | 552G



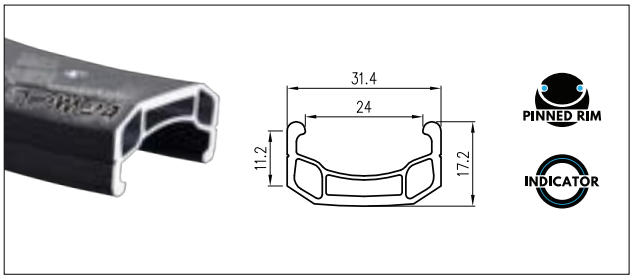
SUPRA 35

WELDED JOINT | BLACK
SSE | TRS
29" | 622X30 | 595G
650B | 584X30 | 559G
26" | 559X30 | 534G



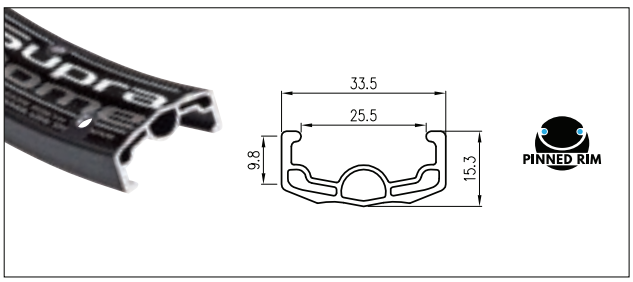
SUPRA BH

PIN JOINT | BLACK
SSE
650B | 584X25 | 585G
26" | 559X25 | 560G
24" | 507X25 | 507G



DM24

PIN JOINT | BLACK
INDICATOR
OPTION: CSW | SSE
29" | 622X24 | 712G
26" | 559X24 | 639G
24" | 507X24 | 580G
20" | 406X24 | 463G
16" | 305X24 | 347G



SUPRA DOME

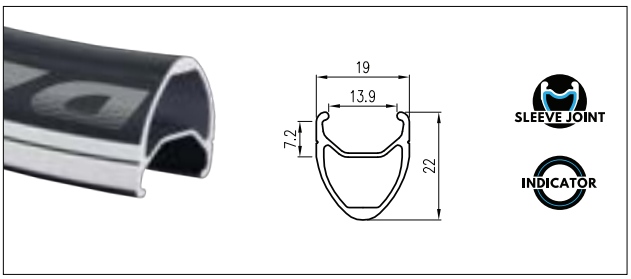
PIN JOINT | BLACK
OPTION: CSW
24" | 507X26 | 580G
20" | 406X26 | 450G

MINI BIKE/ YOUTH



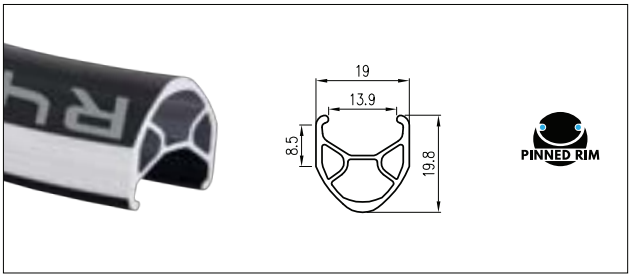
MINI BIKE/YOUTH

25	DA22
25	R450
25	MD25
25	SD20
25	DA16
25	DM18



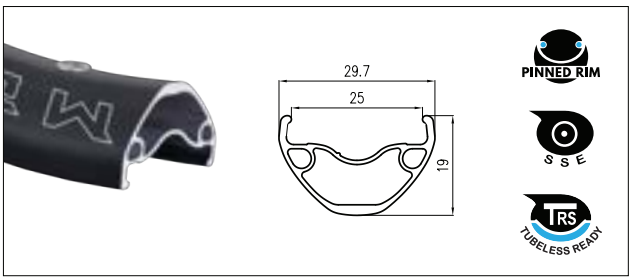
DA22

SLEEVE JOINT | BLACK
INDICATOR
OPTION: CSW
24”X1.0 | 520X14 | 350G
20”X1 1/8 | 451X14 | 300G
18”X1.0 | 400X14 | 267G



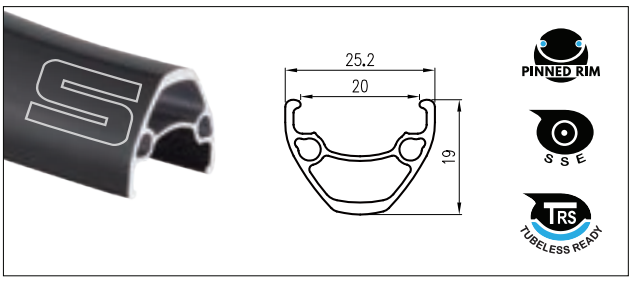
R450

PIN JOINT | BLACK
OPTION: CSW
24”X1. 0 | 520X14 | 380G
20”X1 1/8 | 451X14 | 328G



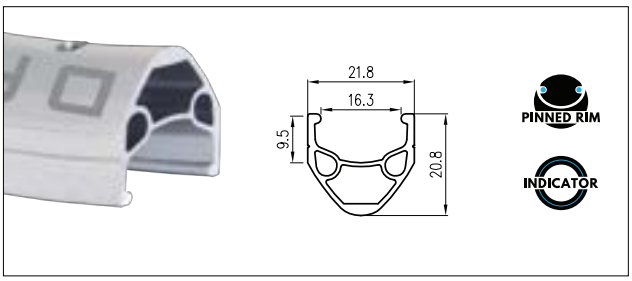
MD25

PIN JOINT | BLACK
SSE | TRS
24” | 507X25 | 445G
20” | 406X25 | 330G
1 8” | 355X25 | 287G



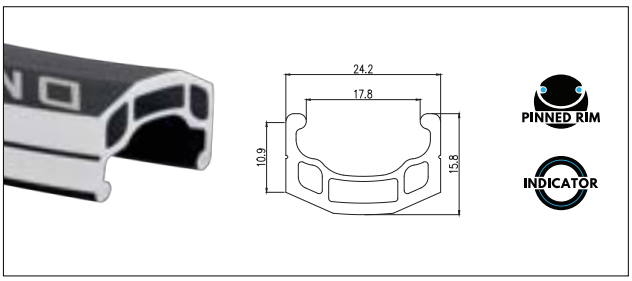
SD20

PIN JOINT | BLACK
SSE | TRS
24” | 507X20 | 405G
20” | 406X20 | 323G



DA16

PIN JOINT | BLACK
INDICATOR
OPTION: CSW
20” | 406X16 | 335G
18” | 355X16 | 292G
16” | 305X16 | 250G



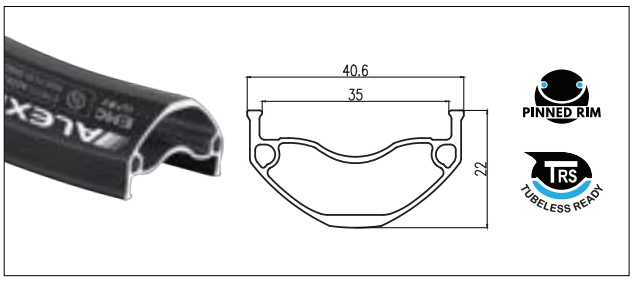
DM18

PIN JOINT | BLACK, SLIVER
INDICATOR
OPTION: CSW | SSE
24” | 507X18 | 512G
20” | 406X18 | 409G

E-BIKE

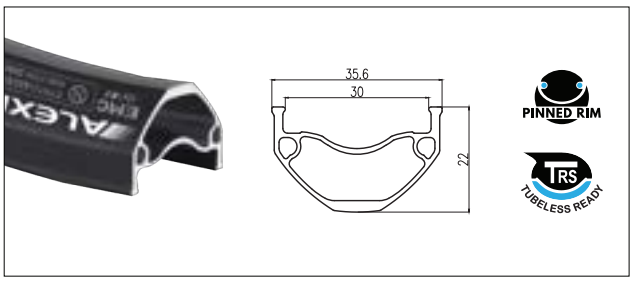
E-BIKE RIM

27	EMC35
27	EMC30
27	FR30
27	DM24
27	DM18
27	ADVENTURE 2



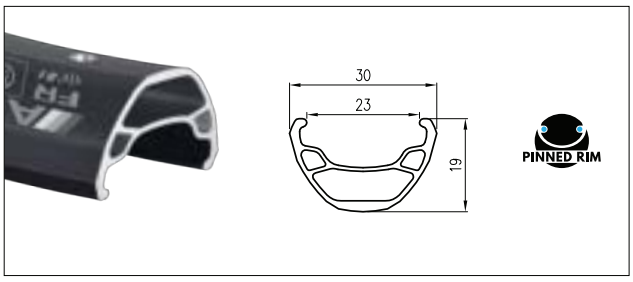
EMC35

PIN JOINT | BLACK | TRS
OPTION: SSE SSE
700C | 622X35 | 727G
650B | 584X35 | 682G



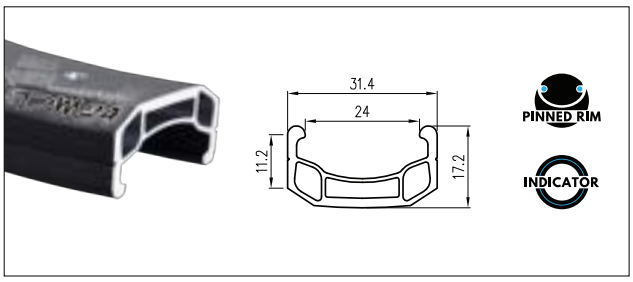
EMC30

PIN JOINT | BLACK | TRS
OPTION: SSE SSE
29" | 622X30 | 684G
650B | 584X30 | 641G
26" | 559X30 | 610G
24" | 507X30 | 555G
20" | 406X30 | 442G



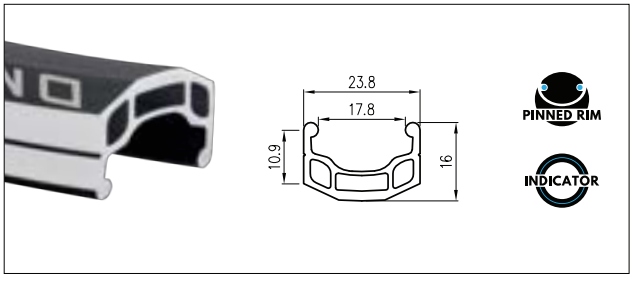
FR30

PIN JOINT | BLACK
OPTION: SSE SSE
29" | 622X23 | 550G
650B | 584X23 | 520G
26" | 559X23 | 495G



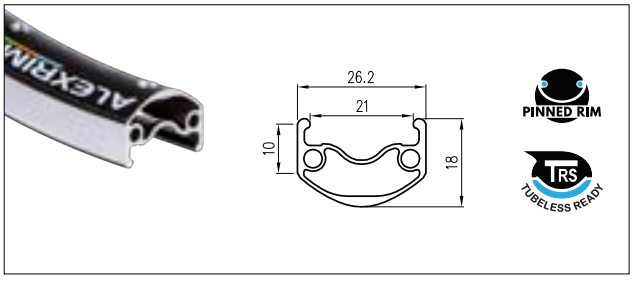
DM24

PIN JOINT | BLACK
INDICATOR
OPTION: CSW CSW
29" | 622X24 | 712G
26" | 559X24 | 668G



DM18

PIN JOINT | BLACK
INDICATOR
OPTION: CSW CSW
29" | 622X18 | 628G
650B | 584X18 | 590G
26" | 559X18 | 564G



ADVENTURE 2

PIN JOINT | BLACK | TRS
OPTION: CSW CSW
29" | 622X21 | 556G
650B | 584X21 | 521G
26" | 559X21 | 499G


WHEELS
WHEELS
WHEELS
WHEELS

ALEXRIMS

ROAD/GRAVEL DISC
35 ALX945D
36 ALX940D*NEW*
37 BAXTER 3.0
38 RXD3
39 RXD6
40 BOONDOCKS 1
41 BOONDOCKS 3
42 BOONDOCKS 5
43 GX3*NEW*
44 GX5
45 GX7*NEW*

RACING
47 ALX210/ALX210TRI

MTB
50 VXD4/ VXD4B
51 VED3B

FATBIKE
53 CHEROKEE 80

E-BIKE
55 EMP5

DIRT JUMP
57 CUE 3.0*NEW*

SPECIFICATION

	MODEL	RIM	HUB	SPOKE	LACE	WEIGHT
ROAD DISC	ALX945D	700C 24/24H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 272MM FL: 2 CROSS 274MM RR: 2 CROSS 271MM RL: 2 CROSS 272MM	1724G
ROAD DISC	*NEW* ALX940D	700C 24/24H UD CARBON DISC	2/4 SEALED BEARINGS	STRAIGHT PULL STAINLESS BK SPOKES BK NIPPLES	FR: 2CROSS 279MM FL: 2CROSS 277MM RR: 2CROSS 277MM RL: 2CROSS 279MM	1700G
ROAD DISC	BAXTER 3.0	700C 24/24 CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 288MM FL: 2 CROSS 287MM RR: 2CROSS 287MM RL: 2 CROSS 288MM	1650G
ROAD DISC	RXD3	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	6B: FR: 2 CROSS 278MM FL: 2 CROSS 276MM RR: 2 CROSS 276MM RL: 2 CROSS 278MM CL: FR: 2 CROSS 276MM FL: 2 CROSS 274MM RR: 2 CROSS 274MM RL: 2 CROSS 276MM	1550G
ROAD DISC	RXD6	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS BLACK	6B: FR: 2 CROSS 278MM FL: 2 CROSS 276MM RR: 2 CROSS 276MM RL: 2 CROSS 278MM CL: FR: 2 CROSS 279MM FL: 2 CROSS 278MM RR: 2 CROSS 276MM RL: 2 CROSS 278MM	1994G
ROAD DISC	BOONDOCKS 1	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 287MM FL: 2 CROSS 285MM RR: 2 CROSS 285MM RL: 2 CROSS 287MM	1725G
ROAD DISC	BOONDOCKS 1	650B 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 268MM FL: 2 CROSS 266MM RR: 2 CROSS 266MM RL: 2 CROSS 268MM	1659G
ROAD DISC	BOONDOCKS 3	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	6B: FR: 2 CROSS 278MM FL: 2 CROSS 276MM RR: 2 CROSS 276MM RL: 2 CROSS 278MM CL: FR: 2 CROSS 280MM FL: 2 CROSS 278MM RR: 2 CROSS 278MM RL: 2 CROSS 280MM	1714G
ROAD DISC	BOONDOCKS 5	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	6B: FR: 2 CROSS 282MM FL: 2 CROSS 280MM RR: 2 CROSS 280MM RL: 2 CROSS 282MM CL: FR: 2 CROSS 284MM FL: 2 CROSS 283MM RR: 2 CROSS 281MM RL: 2 CROSS 283MM	1830G
ROAD DISC	*NEW* GX3	29" 24H	TUBELESS READY DESIGN SLEEVE JOINT	J-BEND DB STAINLESS BK SPOKE	6B:FR: 2CROSS 278MM FL: 2CROSS 276MM RR: 2CROSS 276MM RL: 2CROSS 278MM CL: FR: 2CROSS 280MM FL: 2CROSS 278MM RR: 2CROSS 276MM RL: 2CROSS 278MM	29" CL:1728G 6B:1792G
ROAD DISC	GX5	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	6B: FR: 2 CROSS 282MM FL: 2 CROSS 280MM RR: 2 CROSS 280MM RL: 2 CROSS 282MM CL: FR: 2 CROSS 284MM FL: 2 CROSS 282MM RR: 2 CROSS 280MM RL: 2 CROSS 281MM	1795G
ROAD DISC	*NEW* GX7	29" 24H	2/4 SEALED BEARINGS	J-BEND DB STAINLESS BK SPOKE	6B:FR: 2CROSS 282MM FL: 2CROSS 280MM RR: 2CROSS 280MM RL: 2CROSS 282MM CL: FR: 2CROSS 285MM FL: 2CROSS 283MM RR: 2CROSS 281MM RL: 2CROSS 283MM	29" CL:1820G 6B:1875G
ROAD	ALX210TRI	650C 20/24H BLACK W/CSW	BALL / 2 SEALED BEARINGS	STAINLESS BLACK	F: RADIAL 254MM RR: 2 CROSS 259MM RL: 2 CROSS 263MM	1820G
ROAD	ALX210	700C 20/24H BLACK W/CSW	BALL / 2 SEALED BEARINGS	STAINLESS BLACK	F:RADIAL 278MM RR:2 CROSS 285MM RL:2 CROSS 287MM	1922G

	MODEL	RIM	HUB	SPOKE	LACE	WEIGHT
MTB	VXD4 (29”)	29” 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	6B: FR: 2 CROSS 286MM FL: 2 CROSS 285MM RR: 2 CROSS 285MM RL: 2 CROSS 286MM CL: FR: 2 CROSS 289MM FL: 2 CROSS 288MM RR: 2 CROSS 285MM RL: 2 CROSS 286MM	1782G
	VXD4B (29”)	29” 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 286MM FL: 2 CROSS 284MM RR: 2 CROSS 284MM RL: 2 CROSS 286MM	1836G
	VXD4 (27.5”)	27.5” 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	6B: FR: 2 CROSS 268MM FL: 2 CROSS 266MM RR: 2 CROSS 266MM RL: 2 CROSS 268MM CL: FR: 2 CROSS 270MM FL: 2 CROSS 268MM RR: 2 CROSS 268MM RL: 2 CROSS 270MM	1738G
	VXD4B (27.5”)	27.5” 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	6B: FR: 2 CROSS 267MM FL: 2 CROSS 265MM RR: 2 CROSS 265MM RL: 2 CROSS 267MM CL: FR: 2 CROSS 273MM FL: 2 CROSS 271MM RR: 2 CROSS 268MM RL: 2 CROSS 269MM	1658G
	VXD4 (26”)	26” 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 254MM FL: 2 CROSS 252MM RR: 2 CROSS 253MM RL: 2 CROSS 255MM	1690G
	VED3B (29”)	29” 32/32H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 3 CROSS 291MM FL: 3 CROSS 289MM RR: 3 CROSS 289MM RL: 3 CROSS 291MM	1995G
	VED3B (27.5”)	27.5” 32/32H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 3 CROSS 271MM FL: 3 CROSS 269MM RR: 3 CROSS 269MM RL: 3 CROSS 271MM	1845G
FATBIKE	CHEROKEE 80	26” 32/32H BLACK	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 3 CROSS 266MM FL: 3 CROSS 264MM RR: 3 CROSS 263MM RL: 3 CROSS 266MM	2450G
E-BIKE	EMP5 (29”)	29” 32/32H BLACK W/SSE	2/5 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 294MM FL: 2 CROSS 292MM RR: 2 CROSS 290MM RL: 2 CROSS 292MM	2089G
	EMP5 (27.5”)	27.5” 32/32H BLACK W/SSE	2/5 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 276MM FL: 2 CROSS 274MM RR: 2 CROSS 272MM RL: 2 CROSS 274MM	2029G
DIRT JUMP	***NEW*** CUE3.0	26” 32H W/SSE	2/4 SEALED BEARINGS	J BEND STAINLESS BLACK	FR: 260MM FL: 258MM RR: 258MM RL: 260MM	2130G



PREMIUM TECHNOLOGIES



IMPEL RATCHET RING

DRIVEN TO WIN

Available as an optional upgrade only, Impel refers to our new 24T ratchet ring style driver compatible with select hubs. Unlike a traditional pawl system, Alexrims' ratchet ring provides more positive engagement with the hub for improved power transfer. Additionally, ratchet ring systems have increased lifespans and improved wear characteristics making them ideal for aggressive riding as well as eBikes.

CORE TECHNOLOGIES

At Alexrims Wheels we use the best materials like EXA, sealed bearing hubs and top quality spokes laced into every wheel. We take pride in our advanced technologies and professionally hand-build every Alexrims wheel truing it to within 0.2mm tolerance. At Alexrims there are no shortcuts on the path to top performance which is why we've become a world leader in the cycling industry.

INTERNAL TECHNOLOGIES

WELDED JOINT

Wheel balance can be the difference between a good wheel and a great wheel. Alexrims Welded Joint rims produce a solid, balanced feel so your energy transfers to every stroke of the pedals. We think a balanced wheel is so important that we build over 24 different hi-quality welded joint rims.

SLEEVE JOINT

Sleeve joints provide more surface contact with a rim's inner wall for a more secure rim than pin joints but with the same lightweight properties.

MATERIAL TECHNOLOGIES

SC SSL

Scandium Super Light is a space age material developed in our hi-tech 3C division. SSL is stronger, lighter & more rigid than any other alloy rim material. So if you want to go fast, you need an Alex SSL designed rim.

AL EXA

There's EXA and then there's EXA alloy rims. ALEX only uses EXA alloy. This is a special alloy heat treated twice. Don't be fooled by imitators. Only buy hi-quality ALEX rims made with EXA materials.

SURFACE TECHNOLOGIES

EQUALIZER

By utilizing 0.5mm off center spoke drilling from the hub centerline, our Equalizer technology allows for the use of equally tensioned spokes on both sides of the wheel. Equal length spokes at equal tension make for a super strong wheel that is perfectly balanced from side to side.

CSW

Precision CNC machined sidewalls smooth out the sidewall and improve braking efficiency. CNC sidewalls are at the top of our range of product options.

TRS TUBELESS READY

Precision CNC machined sidewalls smooth out the sidewall and improve braking efficiency. CNC sidewalls are at the top of our range of product options.

AL ASE

Aluminum Eyelets reduce stress on the rim, are lighter and offer better vibration absorption than stainless steel. ASE eyelets will be standard on our top level rims.

SSE

First developed by Alex in 1995, the SSE improves seating of the nipple head for a better built wheel.

ALEXRIMS

ROAD/ GRAVEL DISC



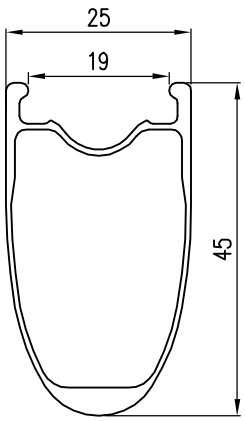
ROAD/GRAVEL DISC

35 ALX945D
36 ALX940D*NEW*
37 BAXTER 3.0
38 RXD3
39 RXD6
40 BOONDOCKS 1
41 BOONDOCKS 3
42 BOONDOCKS 5
43 GX3*NEW*
44 GX5
45 GX7*NEW*

ALX945D

The ALX945D is a full carbon clincher that takes advantage of our latest toroidal rim profile. A 19mm inner width is compatible with modern wide road tires and comes tubeless ready for ultimate road feel.





RIM

+ 700C 24H/24H CARBON FIBER CLINCHER
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT: OPTIONS FOR QUICK RELEASE OR 12MM/15MM AXLE
+ REAR: OPTIONS FOR QUICK RELEASE OR 12MM X 142MM AXLE
+ SHIMANO HG AND XDR COMPATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STEEL BLACK SPOKES
+ 24H FRONT WHEEL- 2 CROSS
+ 24H REAR WHEEL-2 CROSS

WEIGHT

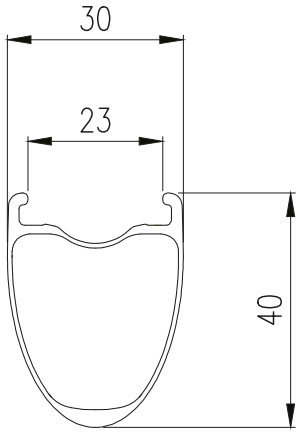
1724G



ALX940D *NEW*



True performance connects the body to the soul. The ALX940D wheelset is true performance. Unidirectional aerospace grade carbon composite is used to precision-mold 40mm deep section rims. The 23mm inner width accommodates road and gravel tires alike while Bear Pawls engineered hubs offer exceptionally low-friction rolling for maximum energy transfer.





RIM

+ 700C 24H/24H CARBON FIBER CLINCHER
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT: OPTIONS FOR QUICK RELEASE OR 12MM/15MM AXLE
+ REAR: OPTIONS FOR QUICK RELEASE OR 12MM X 142MM AXLE
+ SHIMANO HG AND XDR COMPATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STEEL BLACK SPOKES
+ 24H FRONT WHEEL- 2 CROSS
+ 24H REAR WHEEL-2 CROSS

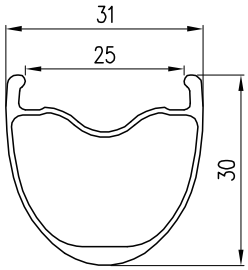
WEIGHT

1700G

BAXTER 3.0

Baxter takes you to places undiscovered aboard wide carbon rims, a tubeless-ready profile, straight-pull spokes and disc brake hubs for adventure that lasts for miles.





RIM

+ 700C 24H/24H CARBON FIBER CLINCHER
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT: OPTIONS FOR QUICK RELEASE OR 12MM/15MM AXLE
+ REAR: OPTIONS FOR QUICK RELEASE OR 12MM X 142MM AXLE
+ SHIMANO HG AND XDR COMPATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STEEL BLACK BLADED SPOKES
+ 24H FRONT WHEEL - 2 CROSS
+ 24H REAR WHEEL- 2 CROSS

WEIGHT

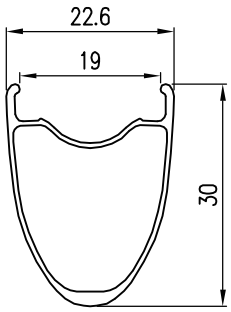
1650G



RXD3



A premium competition-worthy alloy disc road wheel set that is equally at home in a race or local club ride.





RIM

+ 700C 24H/24H ALLOY DISC CLINCHER
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT: OPTIONS FOR QUICK RELEASE OR 12MM/15MM AXLE
+ REAR: OPTIONS FOR QUICK RELEASE OR 12MM X 142MM AXLE
+ SHIMANO HG AND XDR COMPATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STEEL D.B. BLACK SPOKES
+ 24H FRONT WHEEL – 2 CROSS LACING
+ 24H REAR WHEEL – 2 CROSS LACING

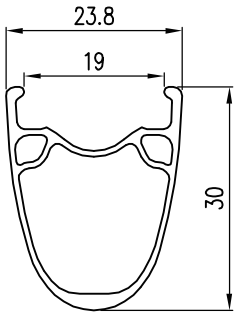
WEIGHT

1550G

RXD6

RXD6 brings nearly all the performance of race-ready gravel wheels at a much lower price.





RIM

+ 700C 24H/24H ALLOY DISC CLINCHER
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT: OPTIONS FOR QUICK RELEASE OR 12MM/15MM AXLE
+ REAR: OPTIONS FOR QUICK RELEASE OR 12MM X 142MM AXLE
+ SHIMANO HG AND XDR COMPATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STELL BLACK SPOKES
+ 24H FRONT WHEEL - 2 CROSS LACING
+ 24H REAR WHEEL - 2 CROSS LACING

WEIGHT

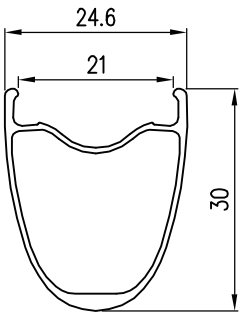
1994G



BOONDOCKS 1



As the name suggests, these wheels were designed to take your gravel and bike packing adventures to a whole new level. Medium depth rims are both aerodynamic, stable, yet unphased by cross winds for a wheelset that excels in all conditions.





RIM

+ 700C/650B 24H/24H ALLOY DISC CLINCHER
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT: OPTIONS FOR QUICK RELEASE OR 12MM/15MM AXLE
+ REAR: OPTIONS FOR QUICK RELEASE OR 12MM X 142MM AXLE
+ SHIMANO HG AND XDR COMPATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS D.B. BLACK SPOKES
+ 24H FRONT WHEEL – 2 CROSS LACING
+ 24H REAR WHEEL – 2 CROSS LACING

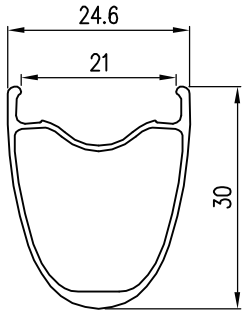
WEIGHT

700C:1725G 650B:1659G

BOONDOCKS 3

Designed to take you virtually anywhere you want to go, the Boondocks are robust, agile and fast rolling.





RIM

+ 700C 24H/24H ALLOY DISC CLINCHER
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT: OPTIONS FOR QUICK RELEASE OR 12MM/15MM AXLE
+ REAR: OPTIONS FOR QUICK RELEASE OR 12MM X 142MM AXLE
+ SHIMANO HG AND XDR COMPATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STEEL D.B. BLACK SPOKES
+ 24H FRONT WHEEL – 2 CROSS LACING
+ 24H REAR WHEEL – 2 CROSS LACING

WEIGHT

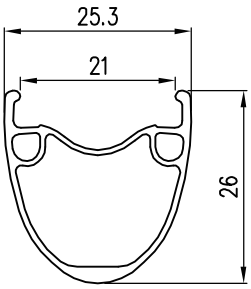
1714G



BOONDOCKS 5



The Boondocks 5 are fast rolling and tubeless ready wheelset.





RIM

+ 700C 24H/24H ALLOY DISC CLINCHER
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT: OPTIONS FOR QUICK RELEASE OR 12MM/15MM AXLE
+ REAR: OPTIONS FOR QUICK RELEASE OR 12MM X 142MM AXLE
+ SHIMANO HG AND XDR COMPATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STEEL D.B. BLACK SPOKES
+ 24H FRONT WHEEL- 2 CROSS LACING
+ 24H REAR WHEEL-2 CROSS LACING

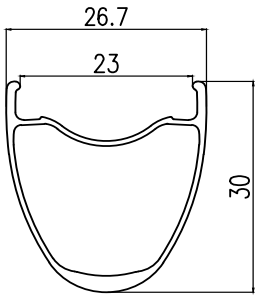
WEIGHT

1830G

GX3 *NEW*

The GX3 wheelset was engineered for true multi-surface applications. Designed to take you nearly anywhere, the 23mm wide alloy rim is robust yet lightweight to handle a variety of terrain and riding disciplines. Dual sealed bearings in the front hub and quad in the rear hub optimize rigidity with low rolling resistance for an efficient and lively ride.





RIM

+ 700C 24H/24H ALLOY DISC CLINCHER
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT: OPTIONS FOR QUICK RELEASE OR 12MM/15MM AXLE
+ REAR: OPTIONS FOR QUICK RELEASE OR 12MM X 142MM AXLE
+ SHIMANO HG, MICROSPLINE AND XD, XDR COM PATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STEEL D.B. BLACK SPOKES
+ 24H FRONT WHEEL – 2 CROSS LACING
+ 24H REAR WHEEL – 2 CROSS LACING

WEIGHT

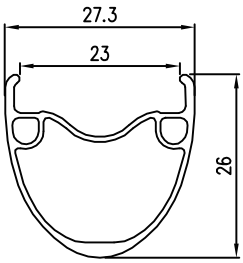
1792G



GX5



The GX5 wheels are a welcome value suited best for gravel, CX and road disc applications. A 23mm inner width alloy rim is mated to lightweight alloy hubs using 2 and 4 sealed bearings for the front and rear respectively.





RIM

+ 700C 24H/24H ALLOY DISC CLINCHER
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT: OPTIONS FOR QUICK RELEASE OR 12MM/15MM AXLE
+ REAR: OPTIONS FOR QUICK RELEASE OR 12MM X 142MM AXLE
+ SHIMANO HG, MICROSPLINE AND XD, XDR CO MPATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STEEL D.B. BLACK SPOKES
+ 24H FRONT WHEEL – 2 CROSS LACING
+ 24H REAR WHEEL – 2 CROSS LACING

SPOKE

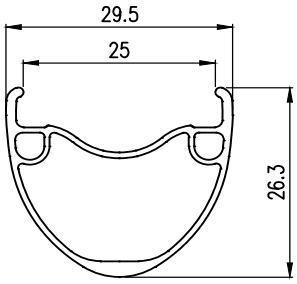
+ STAINLESS D.B. BLACK
+ 24H FRONT WHEEL – 2 CROSS LACING
+ 24H REAR WHEEL – 2 CROSS LACING

WEIGHT

1795G

GX7 *NEW*

A new era of urban commuting and sportive riding has ushered in and with it a new era of wheel is required to meet its demands. The GX7 is a premium wheelset developed specifically for the rigors of E-gravel and E-commuting. Higher pedal forces, higher carry loads and more frequent accelerations have all been considered when developing this wheelset.





RIM

+ 700C 24H/24H ALLOY DISC CLINCHER
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT: OPTIONS FOR QUICK RELEASE OR 12MM/15MM AXLE
+ REAR: OPTIONS FOR QUICK RELEASE OR 12MM X 142MM AXLE
+ SHIMANO HG, MICROSPLINE AND XD, XDR COM PATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STEEL D.B. BLACK SPOKES
+ 24H FRONT WHEEL – 2 CROSS LACING
+ 24H REAR WHEEL – 2 CROSS LACING

WEIGHT

1875G





ROAD

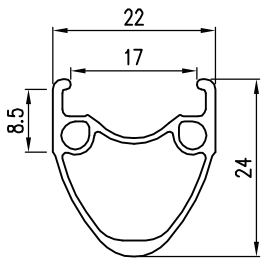
RACING

47 ALX210/ALX210TRI

ALX210/ALX210TRI

ALX210 is perfect performance upgrade for your entry level roadbike.





RIM

+ 700C/650C 20H/24H RIM-BRAKE
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 2 SEALED BEARINGS
+ SHIMANO HG

SPOKE

+ STAINLESS STEEL BLACK
+ 20H FRONT WHEEL - RADIAL LACING
+ 24H REAR WHEEL - 2 CROSS LACING

WEIGHT

700C: 1922G
650C: 1820G





MTB

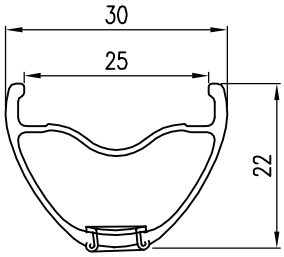
MTB
50 VXD4/ VXD4B
51 VED3B



VXD4/ VXD4B



The VXD4 is constructed of proprietary EXA material rather than Scandium and is designed to strike an ideal balance between price and off road performance. VXD4B is for boost spec.





RIM

+ 29”/27.5” 28H/28H ALLOY DISC
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT WHEEL - 15MM X110MM AXLE
+ REAR WHEEL - 12MM X 148MM AXLE
+ SHIMANO HG, MICROSPLINE AND XD COMPAT-BILE
+ BRAKE ROTOR MOUNT: 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STEEL D.B. BLACK SPOKES
+ 28H FRONT WHEEL - 2 CROSS LACING
+ 28H REAR WHEEL - 2 CROSS LACING

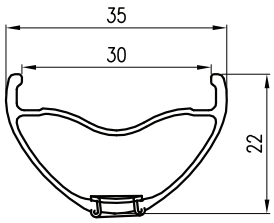
WEIGHT

VXD4: 29”: 1782G | 27.5”: 1738G | 26”: 1690G
VXD4B: 29” 1836G | 27.5”: 1658G

VED3B

We used our exclusive single eyelet technology to develop a wheel that could withstand even the toughest enduro race. VED3B is a boost wheel build with ID 30mm rims and is available in 29” and 650B.





RIM

+ 29”/27.5” 32H/32H ALLOY DISC
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT WHEEL - 15MM X110MM AXLE
+ REAR WHEEL - 12MM X 148MM AXLE
+ SHIMANO HG, MICROSPLINE AND XD COMPATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STEEL BLACK SPOKES
+ 32H FRONT WHEEL - 3 CROSS LACING
+ 32H REAR WHEEL - 3 CROSS LACING

WEIGHT

29”: 1995G 27.5”: 1845G



ALEXRIMS

FATBIKE

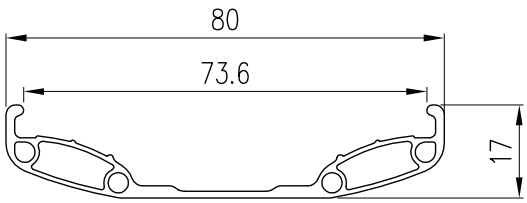


FATBIKE
53 CHEROKEE 80

CHEROKEE 80

CHEROKEE offers a 80mm wide rim in the Fat Bike market.





RIM

+ 26” 32H/32H ALLOY DISC
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT: 15X150MM
+ REAR: OPTIONS FOR 10X190/197MM OR 12X190/197MM
+ SHIMANO HG, MICROSPLINE AND XD COMPATBILE
+ 6-BOLT

SPOKE

+ STAINLESS STEEL BLACK SPOKES
+ 32H FRONT WHEEL - 3 CROSS LACING
+ 32H REAR WHEEL - 3 CROSS LACING

WEIGHT

26”: 2450G



ALEXRIMS



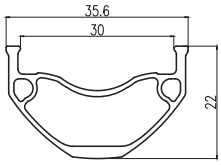
E-BIKE

E-BIKE
55 EMP5

EMP5

Our exciting new E-bike specific wheels were specifically engineered for the high torque drivetrains of eMTBs. 5 sealed cartridge bearings bolster the rear hub making it tough enough for motors of all power ratings. The front hub uses a large diameter hub shell for less deflection while the wide 30mm inner profile rims strike the perfect compatibility with meaty tires.





RIM

+ 29”/27.5” 32H/32H ALLOY DISC
+ TRS COMPATIBLE



HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 5 SEALED BEARINGS
+ FRONT WHEEL - 15MM X110MM AXLE
+ REAR WHEEL - 12MM X 148MM AXLE
+ SHIMANO HG, MICROSPLINE AND XD COMPATBILE
+ 6-BOLT OR CENTERLOCK

SPOKE

+ STAINLESS STEEL BLACK SPOKES
+ 32H FRONT WHEEL - 3 CROSS LACING
+ 32H REAR WHEEL - 3 CROSS LACING

WEIGHT

29”: 2089G 27.5”: 2029G

ALEXRIMS

DIRT JUMP

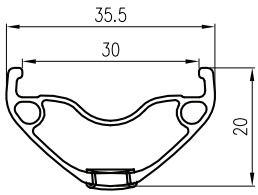
DIRT JUMP

57 CUE 3.0 **NEW**

CUE 3.0 *NEW*

We still build them like we used to - With roots in Slopestyle and dirtjump, the CUE3.0 was built to take an old skool bashing while engineered with modern bikes and riding styles in mind.
The all-new Bear Pawls single speed hubs are purpose-built tough to withstand all the landings, smooth or rough.





RIM

+ 26” 32H/32H ALLOY DISC
+ TRS COMPATIBLE

HUB

+ FRONT: 2 SEALED BEARINGS
+ REAR: 4 SEALED BEARINGS
+ FRONT WHEEL - 20MM X110MM AXLE
+ REAR WHEEL - 10MM X 135MM AXLE
+ W/SPACER(CHAIN LINE 49MM & 51.7MM) & LOCK RING
+ 6-BOLT

SPOKE

+ STAINLESS STEEL BLACK SPOKES
+ 32H FRONT WHEEL - 3 CROSS LACING
+ 32H REAR WHEEL - 3 CROSS LACING

WEIGHT

2130G



ACCESSORIES



TUBELESS KIT





SPOKE PROTECTOR



RIM STRIP

(RP PACKAGE)

+ ARS-1 (ROAD)
+ ARS-2 (MTB)
+ ARS-3 (TREKKING)

