



# BULL FOR THE WAY YOU RIVE

Building world-class wheelsets has been our passion for over 15 years. Our efforts were rewarded in 2004 and 2008 when Olympic Gold medals were won on Alexrims wheelsets. Our successes have continued to this day with professional racers and world class athletes winning on Alexrims wheelsets all around the world.

Alexrims wheels are designed for riders who demand the best performance and the latest technology. Whether it's carbon, Scandium, 700-series alloy or our own propreitery 6061H alloy material, we guarantee you will be able to carve and control your bike through any terrain like never before. Alexrims wheelsets are designed to give you the best, fastest, and most inspiring ride of your life.

We combine the best materials with the latest technology and hand built quality to give you the best possible performance for Road, Marathon, Cross Country, Enduro, DH and BMX.

The winningest professional riders and teams around the world stand a the top step of the podium on Alexrims. It is time for you to experience the same ride they do. It is time for you to ride on Alexrims.



# RIMS CONTENTS

# 02 RACING/CYCLOCROSS

02 RA30 03 ATD500

02 R450 03 GD24P

02 AT470 03 GX26P

02 AT505 \*NEW\* 03 GRX25P

02 GV24P

**02** ATD470

# 07 MTB/TREKKING

06 DP30 \*NEW\* 07 SD20 08 DA16

06 DP23 07 XD2800 08 DM18

06 DP21 07 DH19 08 DC19

07 EV23

# 10 PLUS

10 MD35





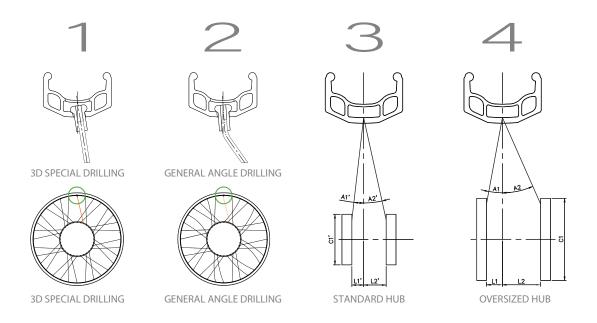
# 3D DRILLING FOR E-BIKE





# **ADVANTAGES**

Alexrims offers further customization for a variety of applications including our 3D drilling technology. 3D drilling makes our most popular rim profiles compatible with large flange hubs as well as e-bike hubs.



- E-bikes have grown into a major segment in recent years.
- » Zero need for compromise with technologies from Alexrims.
- » Select from a wider variety of rim profiles as 3D drilling can be applied to any of them. Alexrims expands your choices while offering leading technology that enhances performance.

# TUBELESS Bead READY





# **RIM TAPE**

# **UNIVERSAL VALVE**

# **SEALANT**





















Install blue rim tape evenly across the inside of the rim while covering the spoke holes up to the sides.

Put valve stem through valve hole. Push firmly on the rubber side of the valves as you tighten the valve nut with your hands. Remove the valve core and add sealant to the tire through the valve. Shake the wheel to coat the inside of the tire and replace valve core.

# **ADVANTAGES**

Select premium wheels from Alexrims are tubeless ready from the factory, complete with tubeless tape and valve stems. Other models are tubeless compatible with a machined profile on the inner spoke bed to better hold tubeless tire beads for a more positive seal.

# **INTERNAL TECHNOLOGIES**



A well balanced wheel is the difference between a good wheel and a great wheel. ALEXRIMS Welded Joint rims provide a balanced feel so that every stroke of the pedals is transferred to the road or trail. In fact we think that a balanced wheel is so important that we build over 24 High Quality welded joint rims.



Sleeve joints provide more surface contact with a rim's inner wall for a more secure rim than pin joints but with the same lightweight properties.



Wide rims for Fatbike and other speciality applications have unique cornering loads imposed on them. Lateral forces can cause one side of a rim to deflect more than the other. Rolling Pin technology adds internal structure wo wide rims by embedding four pins (vs only two) to maintain structural integrity across the entire rim, not just at the edges.



Wide rims for Fatbike and other speciality applications have unique cornering loads imposed on them. Lateral forces can cause one side of a rim to deflect more than the other. Rolling Pin technology adds internal structure wo wide rims by embedding four pins (vs only two) to maintain structural integrity across the entire m, not just at the edges.



Quattro Tec further in creases the strength of pinned joints by adding a second set of pins embedded in the bed hook profile to create a more torsionally rigid structure. The resultant bead hook profile not only strengthens the entire rim but also improves the tire/rim interface to reduce low pressure roll off.

# **MATERIAL TECHNOLOGIES**



Scandium Super Light is a space age material developed in our hi-tech 3C division. SSL is stronger, lighter & more rigid than any other alloy rim material. So if you want to go fast, you need an Alex SSL designed rim.



Alex's 6A11 material is 1.2 times stronger than traditional 6061 series aluminum rims.

# **SURFACE TECHNOLOGIES**



Precision CNC machined sidewalls smooth out the sidewall and improve braking efficiency. CNC sidewalls are at the top of our range of product options.



Aluminum Eyelets reduce stress on the rim, are lighter and offer better vibration absorption than stainless steel. ASE eyelets will be standard on our top level rims.



First developed by Alex in 1995, the SSE improves seating of the nipple head for a better built wheel.



SDE was developed by ALEX back in 2000. SDE improves seating of the nipple head for a better built wheel.



The Indicator is an ALEXRIMS patented design that incorporates a 0.3mm deep line in the sidewall. As the rim becomes thinner from use the color indicator becomes lighter alerting the user that it is time to replace the rim.



By utilizing 0.5mm off center spoke drilling from the hub centerline, our Equalizer technology allows for the use of equally tensioned spokes on both sides of the wheel. Equal length spokes at equal tension make for a super strong wheel that is perfectly balanced from side to side.



TRS (tubeless ready system)

Many of our rims offer our TRS (Tubeless Ready System) technology. Simply install any tubless compatible tire, rim strip, valve and sealant system for a complete tubeless solution.



**02** RA30

**03** ATD500

02 R450

03GD24P

**02** AT470

03 GX26P

**03**GRX25P

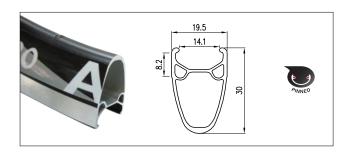
**02** AT505

\*NEW\*

**02** GV24P

**02** ATD470

1

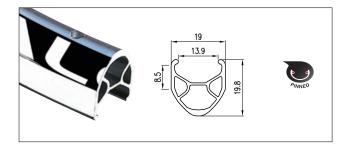


# **RA30**

PIN JOINT | BLACK, SILVER OPTION: CSW

700C | 622X14 | 545G 650C | 571X14 | 490G

Origin:

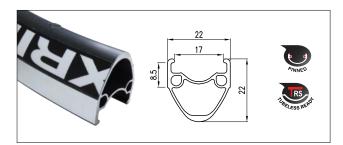


# **R450**

PIN JOINT | BLACK, SILVER OPTION: CSW

700C | 622X14 | 496G 650C | 571X14 | 468G 20"X1-1/8 | 450X14 | 356G

Origin: 💹 💌

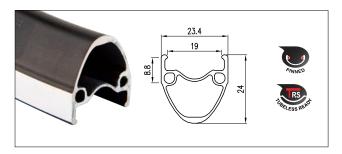


# **AT470**

PIN JOINT | BLACK TRS | OPTION:CSW

700C | 622X17 | 475G

Origin: 💹 💌

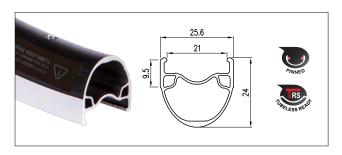


# **AT505**

PIN JOINT | BLACK TRS | OPTION:CSW

700C | 622X19 | 505G

Origin: 🔤 💌

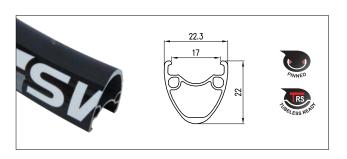


# GV24P

PIN JOINT | BLACK TRS | OPTION:CSW

700C | 622X21 | 508G

Origin: 🔤 🗪



# **ATD470**

PIN JOINT | BLACK

700C | 622X17 | 460G

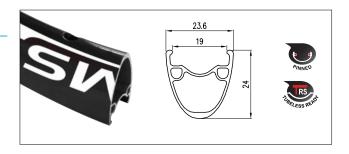
Origin: 💹 💌

# ATD500 PIN JOINT | BLACK

TRS

700C | 622X19 | 500G

Origin: 📒 💻

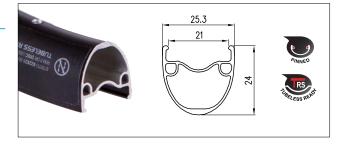


# GD24P PIN JOINT | BLACK

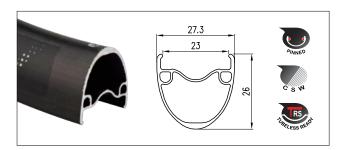
TRS

700C | 622X21 | 500G

Origin: 💹 🔼





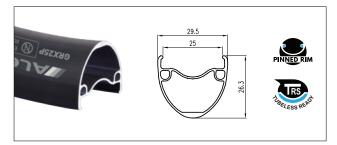


GX26P

PIN JOINT | BLACK

700C | 622X23 | 545G 650B | 584X23 | 515G

Origin: 💴 🔼



GRX25P

\*NEW\*

PIN JOINT | BLACK

700C | 622X25 | 507G





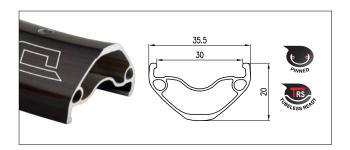
06 DP30 06 DP27 06 DP25 06 DP23

**06** DP21

07 X2000 07 X2800 07 XD2800 07 DH19 07 EV23

**07** SD20

08 DA16 08 X1700 08 ACE17 08 DM18 08 DC19

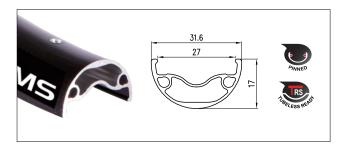


# **DP30**

PIN JOINT
TRS | OPTION: SSE

700C | 622X30 | 605G 650B | 584X30 | 575G

Origin: 💹 🔼

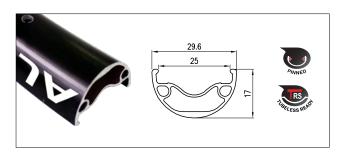


# **DP27**

PIN JOINT | BLACK TRS | OPTION: SSE

700C | 622X27 | 542G 650B | 584X27 | 508G 26" | 559X27 | 490G

Origin: 💹 🌉

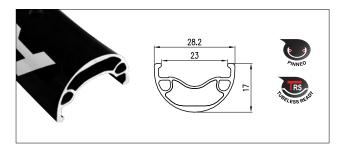


# **DP25**

PIN JOINT | BLACK TRS | OPTION: SSE

700C | 622X25 | 510G 650B | 584X25 | 480G 26" | 559X25 | 460G 24" | 507X25 | 420G 20" | 406X25 | 330G

Origin: 💹 💌

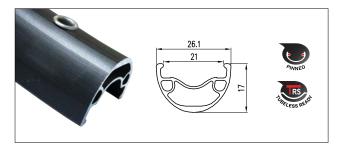


# DP23

PIN JOINT | BLACK TRS | OPTION: SSE

700C | 662X23 | 500G 650B | 584X23 | 467G 26" | 559X23 | 445G 24" | 507X23 | 415G

Origin: 📒 🔼



# **DP21**

PIN JOINT | BLACK TRS | OPTION: SSE

700C | 622X21 | 490G 650B | 584X21 | 460G 26" | 559X21 | 445G 24" | 507X21 | 390G 20" | 406X21 | 310G

Origin: 💹 💌

PIN JOINT | BLACK TRS | OPTION:SSE 700C | 622X20 | 500G 650B | 584X20 | 470G 26" | 559X20 | 447G

Origin: 💹 💌

PIN JOINT | BLACK | SILVER | INDICATOR OPTION: CSW | SSE

700C | 622X19 | 554G 650B | 584X19 | 525G 26" | 559X19 | 500G

Origin:

PIN JOINT | BLACK TRS | OPTION: CSW | SSE

700C | 622X19 | 550G 650B | 584X19 | 505G 26" | 559X19 | 490G

Origin:

PIN JOINT | BLACK TRS | OPTION: SSE

700C | 622X19 | 540G 650B | 584X19 | 505G

Origin:

PIN JOINT | BLACK OPTION: CSW | SSE

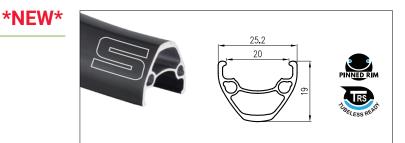
700C | 622X18 | 580G 650B | 584X18 | 575G 26" | 559X18 | 520G 20" | 406X18 | 385G

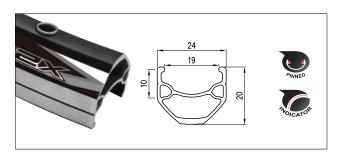
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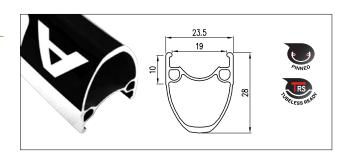
PIN JOINT | BLACK

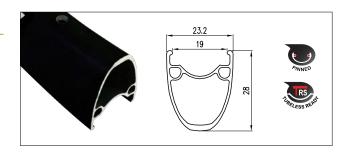
TRS | INDICATOR | OPTION: CSW, SSE

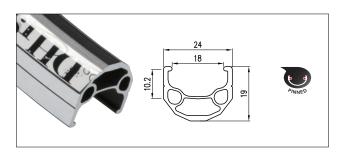
700C | 622X23 | 550G 650B | 584X23 | 520G 26" | 559X23 | 500G

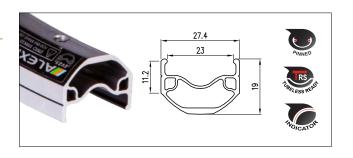


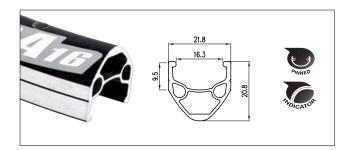








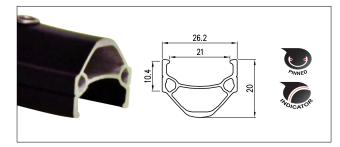




# **DA16**

PIN JOINT | BLACK, SILVER INDICATOR | OPTION: CSW 700C | 622X16 | 550G 26" | 559X16 | 503G 24"X1 3/8 | 540X16 | 480G 24" | 507X16 | 450G 20"X1 3/8 | 451X16 | 400G 20" | 406X16 | 380G 18" | 355X16 | 310G 16" | 305X16 | 260G

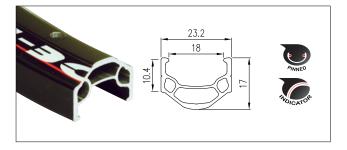
Origin:



# X1700

PIN JOINT | SILVER, BLACK INDICATOR | OPTION: CSW | SSE 700C | 622X19 | 510G 650B | 584X19 | 480G 26" | 559X19 | 460G 24" | 507X19 | 445G 20" | 406X19 | 355G

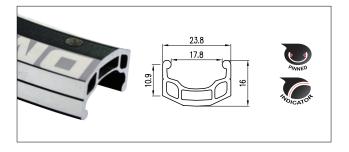
Origin: 📒 💌



# ACE17

PIN JOINT | SILVER, BLACK INDICATOR | OPTION: CSW | SSE 700C | 622X18 | 530G 650B | 584X18 | 505G 26" | 559X18 | 480G 24" | 507X18 | 420G 20" | 406X18 | 330G

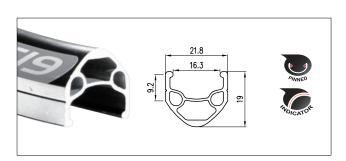
Origin: 📒 🚾



# **DM18**

PIN JOINT | BLACK INDICATOR | OPTION: CSW | SSE 700C | 622X18 | 586G 650B | 584X18 | 550G 26" | 559X18 | 530G 24" | 507X18 | 486G 20" | 406X18 | 380G

Origin: 🍱



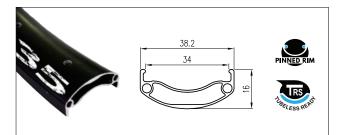
# **DC19**

PIN JOINT | BLACK, SILVER INDICATOR | OPTION: CSW 700C | 622X16 | 562G 26" | 559X16 | 509G



10 MD35





# **MD35**

PIN JOINT | BLACK TRS | OPTION: SSE 700C | 622X34 | 545G 650B | 584X34 | 525G 26" | 559X34 | 490G

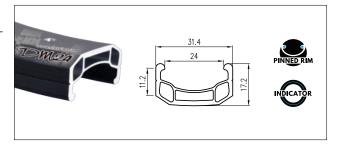
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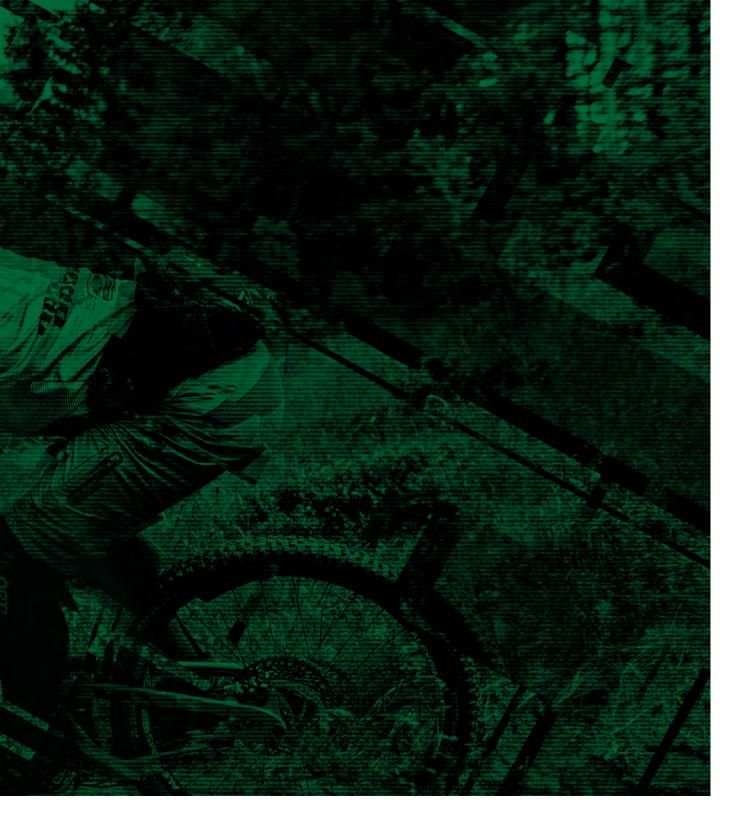


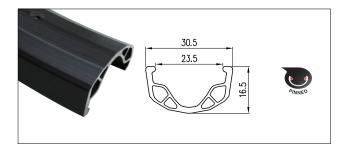
# **DM24**

PIN JOINT | BLACK INDICATOR OPTION: CSW | SSE

700C | 622X24 | 725G 26" | 559X24 | 665G 24" | 507X24 | 610G 20" | 406X24 | 480G







# MUS30 PIN JOINT | BLACK

26" | 559X24 | 520G 24" | 507X24 | 475G 20" | 406X24 | 365G



14 Y303

15 AP18

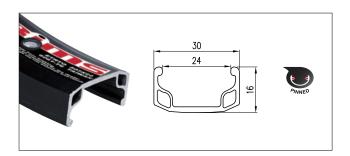
14 C303

**15** Z1000

14 C1000

15 C2000

**14 ZUMA1.0** 



**Y303** 

PIN JOINT | BLACK, SILVER

OPTION: GSW

26" | 559X24

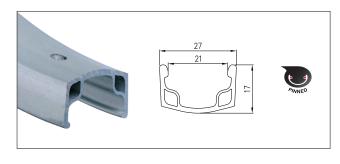
24" | 507X24

20" | 406X24

18" | 355X24

16" | 305X24

Origin:



PIN JOINT | BLACK, SILVER

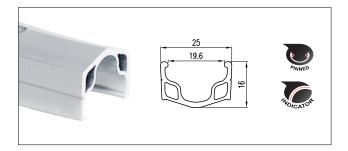
OPTION: GSW

27"X1 1/4 | 630X21 26"X1 3/8 | 597X21

24"X1 3/8 | 540X21

24" | 507X21 20" | 406X21

Origin:



# C1000

PIN JOINT | SILVER, BLACK INDICATOR | OPTION: CSW

26" | 559X20

24" | 507X20

22" | 456X20

20" | 406X20

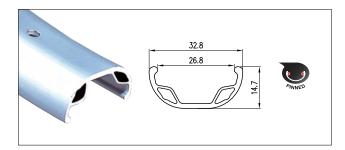
18" | 355X20

16" | 305X20

14" | 251X20

12" | 203X20

Origin: 🔤 💌



# ZUMA1.0

PIN JOINT | SILVER, BLACK

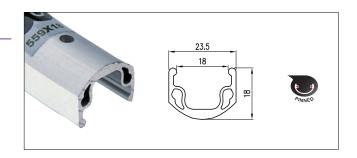
650B | 584X27 26" | 559X27 24" | 507X27

# **AP18**

PIN JOINT | SILVER, BLACK OPTION: CSW

700C | 622X18 27"X1 1/4 | 630X18 26" | 559X18

Origin: 🍱



# **Z1000**

PIN JOINT | SILVER, BLACK

OPTION: CSW

700C | 622X20

650B | 584X20

26" | 559X20

24" | 507X20

22" | 456X20

20" | 406X20

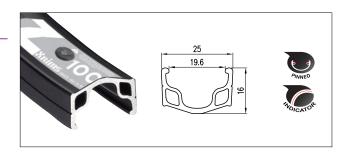
18" | 355X20

16" | 305X20

14" | 251X20

12" | 203X20

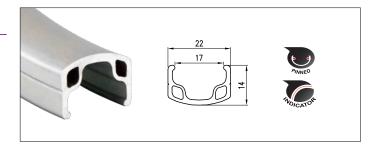
Origin:



PIN JOINT | SILVER, BLACK OPTION: CSW

16" | 305X17 14" | 254X17

12" | 203X17







**17** DP30

17 DP23

17 DM24

17 EV23

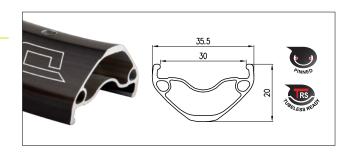
17 DM18

E-BIKE RIMS

PIN JOINT TRS | OPTION: SSE

700C | 622X30 | 605G 650B | 584X30 | 575G

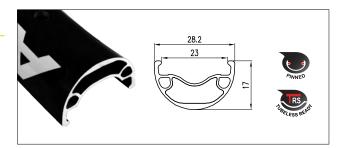
Origin: 💹 🔼



PIN JOINT | BLACK TRS | OPTION: SSE

700C | 622X23 | 500G 650B | 584X23 | 467G 26" | 559X23 | 445G

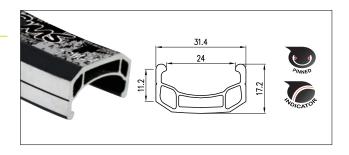
Origin:



PIN JOINT | BLACK INDICATOR | OPTION: CSW, SSE

700C | 622X24 | 725G 650B | 584X24 | 670G 24" | 507X24 | 610G 20" | 406X24 | 480G

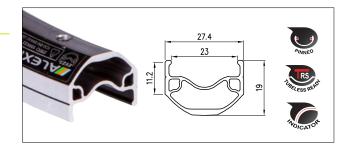
Origin:



PIN JOINT | BLACK TRS | INDICATOR OPTION: CSW, SSE

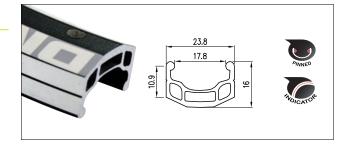
700C | 622X23 | 595G 26" | 559X23 | 540G

Origin:



PIN JOINT | BLACK INDICATOR | OPTION: CSW, SSE

700C | 622X18 | 600G 650B | 584X18 | 530G 26" | 559X18 | 520G





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